

# SPRINGVILLE MUSEUM OF ART

# POPS 2010-2011 ANNUAL REPORT

## Total Services Provided



Districts	Charters	Schools	Instructional Hours	Teachers	Students
39	39	229	2,294.5	1,281	24,365





# Introduction

The mission of the StateWide Art Partnership (SWAP), a program administered through the Springville Museum of Art (SMA), is to help establish Visual Art Education as a regular part of the general curriculum in Utah Schools. Headquartered at SMA, SWAP provides various programs to Utah students and teachers, enabling them to integrate the arts with the state core curriculum. The SWAP committee is comprised of Utah elementary and secondary teachers, art specialists, school administrators and staff members of various art museums throughout Utah.

Over the past decade, SWAP has positively impacted all 42 school districts in Utah through

the following programs: Evenings for Educators, Art Talks, All-State High School Art Show, Portfolio Day, and Exhibit Tours. SWAP is firmly committed to implementing these programs, and others, in order to increase the integration of the visual arts within the state core curriculum in Utah schools. Through these programs, teachers and students learn to understand and appreciate art in ways that result in a lifelong commitment to art as a part of their lives. This commitment and the resulting enthusiasm can be used to add richness to a curriculum and better serve Utah students and families. In this way, every child can know and benefit from the valuable visual art heritage as citizens of this great state.

## Budget Expenditure Report and Income Source Report

	Legislative Appropriation	Funding Leveraged from Other Sources	Total Expenditures on Approved Education Programs	Legislative Appropriation % of Total Expenditures
Personnel	\$129,680	\$189,305	\$318,985	40.65%
Travel	\$11,672	\$12,198	\$23,870	48.90%
Materials	\$13,634	\$38,700	\$52,333	26.05%
Other:				
Honoraria	\$17,175	\$26,451	\$43,626	39.37%
Prof. Dev.	\$575	\$1,322	\$1,897	30.31%
Hosting	\$2,523	\$1,478	\$4,001	63.06%
Exhibitions	\$4,828	\$17,600	\$22,428	21.52%
Children's Art Festival	\$1,000	\$6,000	\$7,000	14.29%
<b>TOTAL</b>	<b>\$181,086</b>	<b>\$293,054</b>	<b>\$474,140</b>	<b>38.19%</b>

## Total Services Provided

Districts	Charters	Schools	Instructional Hours	Teachers	Students
39	39	229	2,294.5	1,281	24,365

# Services Rendered Through POPS

Art Talks - Evenings for Educators - Exhibit Tours  
- Utah All-State High School Art Show - Portfolio  
Day

Districts	Schools	Instructional Hours	Teachers	Students
21	71	482.5	723	19,940

**Art Talks**, Springville Museum of Art's (SMA) outreach program, serves schools throughout the state by providing a museum experience to schools that are too far away to visit the museum. The program consists of the following age-specific presentations based on the Utah State Core Curriculum for elementary, middle, and high school students:

- *The Gallery Experience* - Reproductions of works by Utah artists are displayed in a temporary gallery space in elementary schools participating in this program. Classes visit the gallery and participate in an inquiry-based discussion of the works on display. Each session is tailored to the age and needs of the students and allows young students the opportunity to practice critical thinking and communication skills as they express their own ideas about the artworks.

- *The People of Utah* - Also available to elementary schools, this studio-based presentation introduces works by Utah artists which focus on the human figure. Students learn and practice different skills for drawing the figure depending on their age level.

- *Elementary Professional Development* - This session provides non-art specialists with free resources including postcard-sized images and posters from SMA's permanent collection and related curriculum. Teachers are introduced to strategies that incorporate these resources in their classroom. In addition, during the session teachers have the opportunity to ask questions and are encouraged to collaborate with their colleagues. This program is available to both individual schools and entire school districts upon request. The Museum works closely with District Arts Coordinators (DACs) to accommodate schedules and tailor lessons to district-specific needs.

- *Artist Intent and Viewer Interpretation* - This junior high/middle school program builds critical

thinking, creativity, and inquiry by asking students to look in depth at artworks and contemplate how additional knowledge of an artwork affects our understanding and opinion of the work. Students are invited to put the concepts presented into practice as they begin a design for a new original artwork of their own.

- *The Critical Eye* - This high school program uses contemporary Utah artworks from SMA's collection and internationally-recognized artists, focusing on the effect visual culture has on art as well as the use of deeper meanings and concepts in artwork. By relating artwork to students' lives, students become more engaged and understand art on a more personal level.

All of these programs, presented by certified art educators, are designed to highlight Utah artists and encourage young artists to consider new ideas in their own artworks. Learning about Utah art and artists raises awareness of the strong art tradition within Utah and increases the students' sense of pride in their state, while reinforcing Utah State Core Curriculum standards.

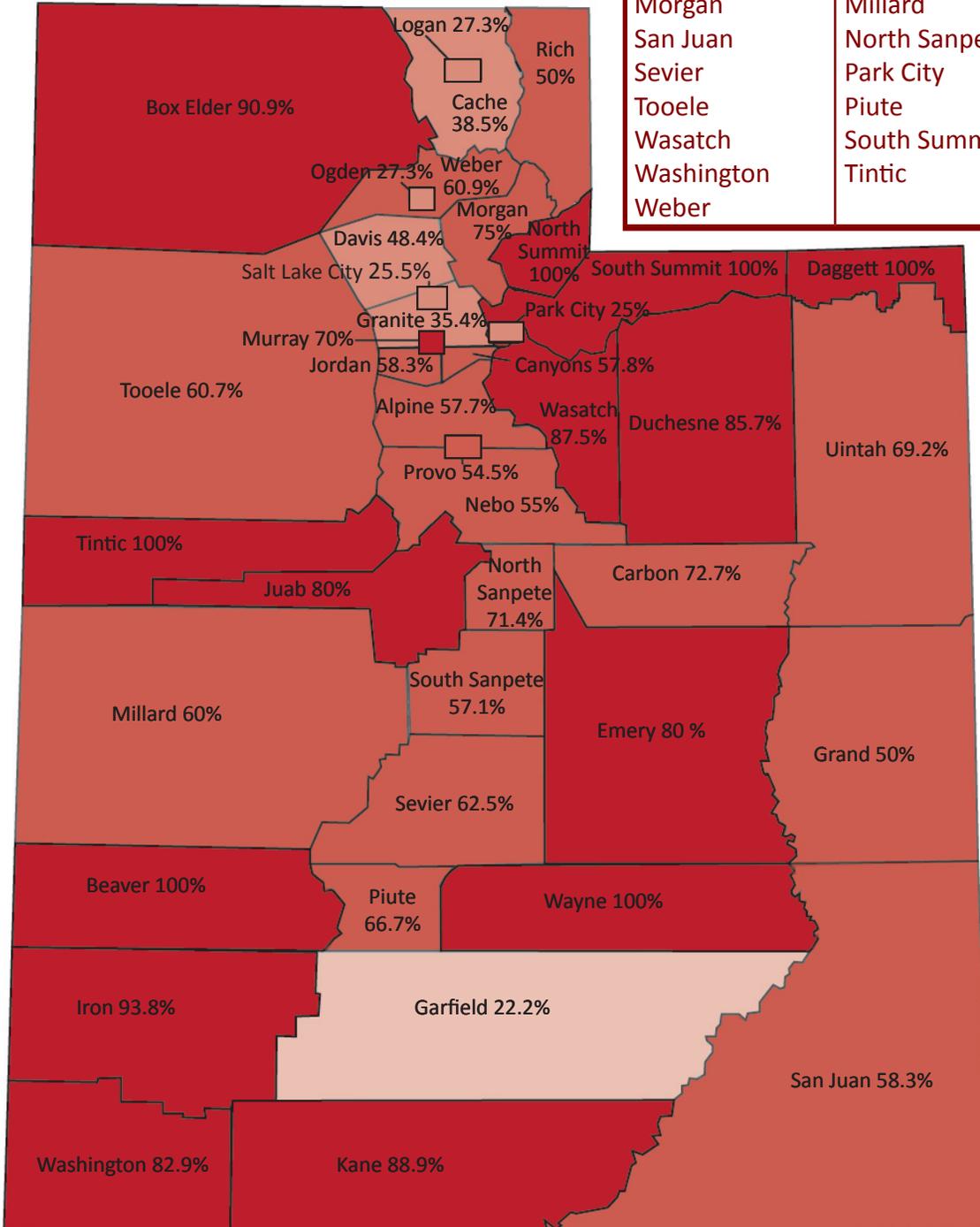


# Schools Served Through SMA 2004-2011

## Annual Targeted School Districts\*



2010-2011	2011-2012	2012-2013
Beaver	Duchesne	CacheDaggett
Box Elder	Emery	Garfield
Carbon	Juab	Grand
Iron	Kane	Logan
Morgan	Millard	North Summit
San Juan	North Sanpete	Ogden
Sevier	Park City	Rich
Tooele	Piute	South Sanpete
Wasatch	South Summit	Uintah
Washington	Tintic	Wayne
Weber		



\*Each year ArtTalks visits schools from each of the following districts: Alpine, Canyons, Davis, Granite, Jordan, Murray, Nebo, Provo and Salt Lake City.

# Services Rendered Through POPS

Art Talks - Evenings for Educators - Exhibit Tours - Utah All-State High School Art Show - Portfolio Day

Districts	Schools	Instructional Hours	Teachers	Students
22	85	561	112	0

**Evenings for Educators** is a program dedicated to the professional development of elementary and secondary teachers across the state. Each Evening for Educators offers a keynote speaker, hands-on workshops providing in-depth instructional experiences, and networking time where participating teachers may share strategies and learn from each other. In addition, lesson plan packets containing digital images and curriculum developed by professional educators are at each of the Evening for Educators. Evening for Educators presentations and accompanying packets specifically model how teachers can implement Utah State Core Curriculum standards in their classrooms.

Evenings for Educators are coordinated through the StateWide Art Partnership (SWAP), a group of teachers, museum educators, and arts administrators from around the state committed to promoting visual arts education and providing much needed training and resources. Themes for the Evenings for Educators are based on suggestion from teachers, and every lesson in the accompanying lesson plan packet is generated by SWAP teachers and incorporates the Utah State Core Curriculum. Lessons are provided for various grade levels and include adaptations and extensions to help teachers make adjustments for their specific classroom situations. An emphasis is placed on life skills, and how each lesson not only teaches valuable art concepts, but simultaneously helps students to be better learners overall.

Evenings for Educators are promoted throughout the state with the assistance of District Arts Coordinators (DACs), who pass on promotional materials and ensure each educator has the opportunity to attend. In the past, DACs have used district vehicles to transport groups of teachers to Evenings for Educators. In rural areas, DACs often help generate the content of Evenings for Educators and recruit local teachers to provide workshops. These Evenings for Educators are held at locations

throughout the state of Utah (see chart). Holding the event at multiple locations throughout the year expands SMA's reach and gives more teachers the opportunity to network and learn from their peers. Currently, SWAP is developing new ideas to help bring teachers from more remote corners of the state. In the 2011-2012 school year, SWAP is expanding to include an Evening for Educators in St. George, at the SUU Braithwaite Gallery, at Snow College, and at the Utah Valley University Woodbury Museum. Teachers may receive licensure renewal points for their attendance, or one USOE credit if five evenings are attended and a field test is completed.



# Evenings for Educators Schedules

## 2010-2011

Wed, September 8, 2010 @ the Salt Lake Art Center  
**Putting Around: The Play of Art and Installation**

Wed, September 22, 2010 @ Springville Museum of Art  
**Art on a Shoestring Budget: Making Affordable Art**

Wed, September 29, 2010 @ BYU Museum of Art  
**Wide Open Spaces: Capturing the Grandeur of the Southwest**

Wed, October 6, 2010 @ Utah Museum of Fine Art  
**Bats!**

Sat, October 9, 2010 @ NEHM, Utah State University  
**Eco-Art: Inflatables from Ant Farm**

Wed, November 3, 2010 @ Braithwaite Gallery, SUU  
**Winslow Homer Goes to School**

Wed, November 10, 2010 @ Springville Museum of Art  
**Art and Science Connected!**

Wed, January 19, 2011 @ Springville Museum of Art  
**Art for Everyone: Extensions and Adaptations**

Wed, February 16, 2011 @ BYU Museum of Art  
**At War!: The Changing Face of American War Illustration**

Fri., March 4, 2011 @ NEHM, Utah State University  
**Zometools: Imagination, Play, Science, Math, and Art**

Wed, March 9, 2011 @ Utah Museum of Fine Art  
**Color**

Wed, April 13, 2011 @ Snow College  
**CCA Christensen**

## 2011-2012

Wed, Sept 7, 2011 @ Salt Lake Art Center  
**Planting the Seed: Gardens, Growing, and Agriculture in Art**

Sat, Sept 10, 2011 @ NEHM, Utah State University  
**Ceramics & Writing for Comic Art**

Wed, Sept 14, 2011 @ Springville Museum of Art  
**Visualizing What's New: 21st Century Learning and Technology**

Wed, Sept 28, 2011 @ Weber State University  
**Manufactured Landscape: Photography of Edward Burtynsky**

Wed, Oct 12, 2011 @ Utah Museum of Fine Art  
**LeConte Stewart: Depression Era Art**

Wed, Oct 26, 2011 @ Springville Museum of Art  
**The Many Lives of Paper**

Sat, Oct 29, 2011 @ SUU Braithwaite Gallery  
**Catalyzing Change: Artist as Activist**

Wed, Nov 2, 2011 @ UVU Woodbury Museum  
**Latin American Folk Art: Bumpers and Windows**

Wed, Nov 16, 2011 @ BYU Museum of Art  
**The Weir Family 1820-1920: Expanding Traditions of American Art**

Wed, Jan 25, 2012 @ Springville Museum of Art  
**The Art of Play: Fostering Creativity and Innovation**

Wed, Feb 15, 2012 @ BYU Museum of Art  
**Beauty and Belief: Crossing Bridges with the Arts of Islam**

Fri, Feb 24, 2012 @ Dixie State College  
**TBA**

Wed, Mar 7, 2012 @ Utah Museum of Fine Art  
**Printmaking**



# Services Rendered Through POPS

Art Talks - Evenings for Educators - Exhibit Tours - Utah All-State High School Art Show - Portfolio Day

Districts	Schools	Instructional Hours	Teachers	Students
24	74	92	218	3,397

**Exhibit Tours** attract many schools from around Utah to the Springville Museum of Art throughout the school year. These field trips provide students with the unique opportunity to explore original works of art and develop an appreciation for cultural experiences. Trained museum docents guide them through exhibits to give them historical information and promote discussion. Because the Springville Museum of Art specializes in Utah art, school tours are an extremely effective way of visually emphasizing elements of Utah history for fourth and seventh grade groups as outlined in the State Core Curriculum. In addition, a guided tour of the Museum on a child's first visit makes them more comfortable and familiar with the experience, and thereby more likely to return. Tours are tailored to fit the needs of each class that comes to the Museum. All docents are trained by SMA's Docent Coordinator, a retired art specialist who has expert understanding of the Utah State Core Curriculum and how to facilitate discussions about art with student groups of various ages and backgrounds.

During Museum tours, students can see many

types of art from traditional and representational subjects to contemporary and non-representational styles. They learn to identify different mediums of art such as oil, watercolor, pastel, drawing, etc. SMA is particularly busy with school visits during the Utah All-State High School Art Show each February and March, with hundreds of high school students coming each day to see their own work, or the work of their peers, hanging in a professional museum setting.

In each tour, emphasis is placed on helping students make connections between their own lives and the artwork on display to help them better understand themselves and the world around them. Students are encouraged to express their reactions to the works on display while visiting the Museum, and are asked to be respectful of the ideas and opinions of others. Often, while walking through the galleries and studying the art, students verbally communicate their desire to create their own artwork. These invaluable experiences encourage youth to express their feelings and views of the world through a positive, artistic channel as well as to develop a love for art and museums at an early age.



# Services Rendered Through POPS

Art Talks - Evenings for Educators - Exhibit Tours-  
Utah All-State High School Art Show -  
Portfolio Day

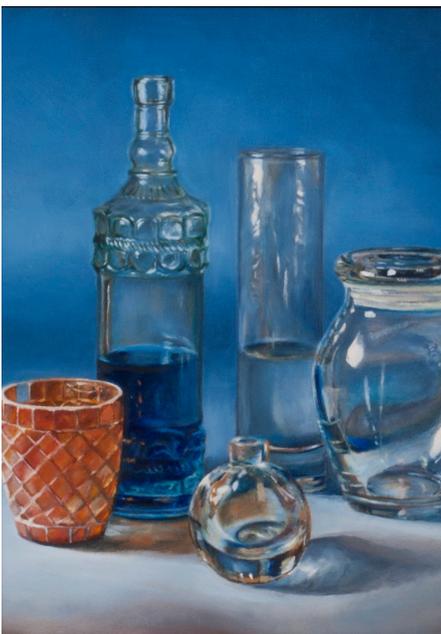
Districts	Schools	Instructional Hours	Teachers	Students
34	99	1,084	202	928

The Utah All-State High School Art Show, now in its 39th year, gives students in every school in Utah the opportunity to participate in a competitive juried exhibition. The Springville Museum of Art and our sponsors wish to foster the production of original visual art among Utah teenagers by providing a professional forum for student artists. For many students this exhibition will be their first taste of competition, something many will encounter in their future art careers in college and later in the professional world. A 40-page color catalogue of award-winning student work is available for proud parents, peers, and potential collectors. Each year the show grows in size and quality.

Throughout the school year SMA staff engages in ongoing conversations with teachers, DACs, and arts administrators from around the state to assess and improve upon clarity of communication for this show. The exhibition is designed to reflect the best of what is happening in Utah art classrooms, and encourages teachers to foster uplifting and motivating environments that will challenge and engage their students with the world around them. Through this

show we hope to promote creativity, innovation, and originality as well as quality and technical skill in each participating student.

The Utah All-State High School Art Show is the result of careful and complex collaboration. Professional artists serve as jurors each year to select artworks for display and for special awards. In addition, representatives from Utah's Congressional offices select works that best represent their district for awards. One piece from each Congressional district is sent to Washington D.C. as part of a year-long temporary exhibition, and the artists are awarded travel expenses from Southwest Airlines to be recognized at a national reception in Washington D.C. The Utah Arts Council also selects a number of works to be part of a one-year travelling exhibition, which visits galleries, schools and libraries throughout the state. In addition, this year Discovery Gateway Museum in Salt Lake City curated a selection of work to be a part of a special exhibition at their museum. The Utah All-State High School Art Show is unmatched in the nation in the number of professional opportunities it provides to high school students.



# Services Rendered Through POPS

Art Talks - Evenings for Educators - Exhibit Tours -  
Utah All-State High School Art Show - Portfolio  
Day

Districts	Schools	Instructional Hours	Teachers	Students
14	29	76	30	76

SMA collaborates with local universities, colleges, and art schools to host **Portfolio Day**, during which high school visual art seniors' portfolios can be critiqued. In a personal mentoring interview, university, college, and art school faculty members provide constructive criticism and guidance regarding students' artistic futures. In the past this program has facilitated relationships that help students get accepted into upper-level art programs and receive art scholarships.

Over the years hundreds of thousands of dollars in scholarship money has been awarded as a result of this event. This program, in addition to helping the students shape their future, teaches participating students about responsibility, punctuality, professionalism and confidence. In their interviews they are often asked to speak about their artwork, processes, and influences. Many of the college representatives who have attended have commented that they look through students' sketchbooks hoping to find evidence of solid fundamental skills, and they are often impressed with the quality and diversity of work that is presented during the interviews that day.



## Three Year Report of Services Rendered Through POPS

District	2008-2009	2009-2010	2010-2011
Alpine	37	24	34
Beaver	2	1	1
Box Elder	4	3	5
Cache	3	20	6
Canyons	N/A	6	4
Carbon	2	3	3
Daggett	0	1	0
Davis	27	10	15
Duchesne	8	4	3
Emery	10	3	2
Garfield	1	1	1
Grand	1	2	1
Granite	21	21	22
Iron	9	3	8
Jordan	46	28	13
Juab	3	1	2
Kane	1	3	0
Logan	5	2	1
Millard	1	2	1
Morgan	4	1	2
Murray	29	2	4
Nebo	4	20	2
North Sanpete	0	2	2
North Summit	6	1	0
Ogden	3	3	1
Park City	0	1	2
Piute	14	2	0
Provo	0	8	10
Rich	16	2	0
Salt Lake	1	18	11
San Juan	2	2	2
Sevier	1	2	5
South Sanpete	3	4	1
South Summit	5	1	1
Tintic	2	2	0
Tooele	5	4	5
Uintah	8	3	6
Wasatch	1	1	4
Washington	6	8	13
Wayne	0	2	1
Weber	0	5	10
Charter	20	23	36
<b>Total Schools:</b>	<b>311</b>	<b>255</b>	<b>240</b>
<b>Total Districts:</b>	<b>35</b>	<b>42</b>	<b>36</b>

These numbers represent services rendered by Springville Museum of Art only.

## Self -Evaluation Cost-Effectiveness - Procedural Efficiency - Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement

SMA actively fundraises throughout the year to secure funding sources to supplement POPS to support our programming, and this year we have been able to provide a 62% match for funds received through POPS. These funds are used in part to create curriculum resources that are made available to teachers throughout the state at no cost, and all POPS programs are presented free of charge to ensure that all schools have the ability to participate. SMA provides all project materials except paper; each school is asked to contribute two reams of paper for their students to use. Visits to rural schools are scheduled in groups to maximize travel efficiency; often these visits are coordinated through District Arts Coordinators.

In addition, many SMA school programs are sustained through volunteer support. Exhibition tours are led by volunteer docents, and the All-State High School Show is made possible through the assistance of volunteers in taking in artwork, hanging the show, inventorying work, and producing and distributing the catalogue. Interns from local colleges and universities assist with research and program development and implementation. Before a new program is developed, SMA staff meets to carefully consider our allocation of resources and the necessity and propriety of new programming. In every circumstance, SMA carefully considers the cost-effectiveness of programming and makes appropriate adjustments annually to improve operations.

## Self -Evaluation Cost-Effectiveness - Procedural Efficiency - Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement

SMA is aware of the need to maximize efficiency in all operations, and constantly undergoes a self-evaluative process to streamline procedures. This year we introduced subcommittees on the StateWide Art Partnership (SWAP) to more effectively research and plan Evenings for Educators. These subcommittees ensure more productive, concentrated discussion and allow teachers serving on SWAP to complete research and further their own knowledge within their field according to their interests. In addition, we coordinate with the Utah Museum of Fine Arts in scheduling our outreach program, so there is little to no overlap and more schools are able to have visual arts experiences from at least one of our organizations.

Within SMA's education department, monthly staff meetings allow for collaborative planning and clear delegation of tasks on group projects. Further, while much of our outreach educators' time is spent on the road travelling to schools, they use that time to contact schools and teachers, confirm appointments, and hold informal meetings. Additionally, outreach educators schedule schools geographically to minimize multiple trips to remote locations.



## Self -Evaluation **Cost-Effectiveness - Procedural Efficiency- Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement**

The Museum seeks out opportunities to collaborate with other POPS organizations as well as museums and galleries across the state in order to offer Evenings for Educators to as many teachers as possible. This year we will work with the Utah Museum of Fine Arts to increase the efficiency of our respective outreach programs, and with museums and galleries around the state to offer more opportunities for teachers to attend Evenings for Educators outside of the Wasatch Front.

The capstone of our collaborative efforts is the Utah All-State High School Art Show. Each year, the Museum cooperates with the Utah State Office of Education; the Utah Arts Council; many in-state, private, and out-of-state universities; Utah high school students and teachers; and Congressional Offices to host the show. Together the Museum and these organizations work to provide as many opportunities for student artists as possible.



## Self -Evaluation **Cost-Effectiveness - Procedural Efficiency - Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement**

SMA strives to remain educationally sound by keeping the best interests of our community's youth in the forefront of our motivation. Evenings for Educators lesson plan packets are designed to include curriculum for lower and upper elementary as well as secondary grade levels. The Art Talks program offers presentations tailored to specific grades in schools. The museum encourages physical interactions with art professionals in almost every event. Professional artists are invited to participate in events such as Evenings for Educators as keynote speakers, in the High School Art Show as jurors, and at Portfolio Day as

mentors. College representatives are also encouraged to attend Portfolio Day. Interacting indirectly, in a group setting, or one on one with these professionals increases students' exposure to the professional art world. SMA encourages constructive criticism by soliciting evaluations from POPS and on comment cards provided to museum patrons. Teachers who attend Evenings for Educators and the Utah All-State High School Art Show turn in evaluations with suggestions on how SMA can improve its programs.

## Self -Evaluation

Cost-Effectiveness - Procedural Efficiency- Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement

SMA education programs are developed and implemented by qualified and experienced professionals. Certified art educators are hired to coordinate and present Art Talks, SMA's outreach program. The Curator of Education has a PhD in Education, and the Associate Curators of Education hold Master's Degrees. The staff perpetually collaborates to draw from the collective experience and education of the group. Volunteers involved with educational programming are carefully trained by qualified experts to ensure program quality.

In addition, SMA education staff participates

in local and national art education organizations. SMA has become a national model, and staff members have presented numerous times at National Art Education Association conferences. Members of SMA staff have also served on various state art education and advisory boards, presented at the Utah Art Education Association conference and the Utah Museums Association Conference, and received Utah Museum Educator of the Year awards. The staff is encouraged to seek out opportunities for learning, and several staff members have pursued and received post-graduate degrees during their employment with

## Self -Evaluation

Cost-Effectiveness - Procedural Efficiency - Collaborative Practices - Educational Soundness - Professional Excellence - Resultant Goals for Continued Evaluation and Improvement

We are always seeking to improve and welcome feedback regarding our programs. We have educators complete evaluation forms at the Professional Development training during Art Talks, and evaluations are collected during each Evenings for Educators event. SMA staff uses these evaluations to determine future programming. We consider suggestions and requests from teachers in planning topics, workshops, and guest speakers for Evenings for Educators. We also use the Art Talks evaluations to determine the interest of teachers in other prospective SWAP programs, and to measure sustainability of the ideas and materials presented during this in-service. Additionally, we have the university faculty members and jurors involved with the All-State High School Show and Portfolio Day complete evaluation forms, and we use these each year to make our

operations more efficient and convenient. We are now developing a more comprehensive evaluation system for our Evenings for Educators and Art Talks programs.

Based on evaluations from the past few years, we are making adjustments to all of our programs to improve quality and accessibility. Our Outreach Educators are developing a new elementary Art Talks presentation. We are also adjusting our scheduling and documentation procedures to make them more streamlined and efficient. We work constantly with our partner Evenings for Educators hosts to improve quality and local sustainability. Finally, we are collaborating with other POPS organizations to develop programming that will offer more diverse and enriched arts experiences to the students and teachers of Utah.

## Evidence of Non-Profit Status

Identification Number: 87-0275715

