



2026 CHALK THE WALK

Saturday, September 12, 2026

Celebrate creativity outdoors during **CHALK THE WALK**, a special part of the **Annual Springville Art Festival!**

New this year, CHALK THE WALK is moving to the Springville Splash Pad at Civic Center Park, bringing artists into the heart of the festival experience. Enjoy a vibrant, family-friendly atmosphere surrounded by live performances, food trucks, art activities, and festival fun throughout the day.

Artists of all ages and skill levels are invited to transform the sidewalks around the **Springville Splash Pad** into colorful works of art using chalk. Whether you are a first-time participant, hobby artist, student, or experienced chalk artist, **CHALK THE WALK** is a fun, welcoming, and creative way to participate in the festival.

The **Springville Art Festival**, presented by **Springville Public Art**, will also feature artist booths, live performances, food trucks, family art activities, **Plein Air PAINT-OUT, SCULPT-OUT**, and more. Festival visitors will have the opportunity to observe artists at work throughout the day and vote for their favorites in the **Viewers' Choice Award**.

Participating artists may enter the juried **CHALK THE WALK** competition featuring **cash awards and prizes**.

Register online at:

www.smofa.org/2026-chalk

Judges for this event will be announced at a later date.

AWARDS CATEGORIES

Cash awards will be presented in the following categories:

Adult (18+)

- Professional
- Amateur
- Beginner

Teen (Ages 13–17)

- Amateur
- Beginner

Youth (12 and Under)

- Amateur
- Beginner

Viewers' Choice Award

CHALK THE WALK SCHEDULE

Saturday, September 12, 2026

8:00 - 9:00 AM

Check-In & Same-Day Registration

Springville Splash Pad

Between the Civic Center and Fire Department

- Pre-registered artists must check in during this time.
- Same-day registration will be available **if spaces remain available**.
- Participants will receive their registration number and number card to display near their artwork.
- Artists will provide a brief description of their artwork during check-in (example: *"Octopus reading a book"*).
- Spaces are assigned on a **first come, first served basis**.
- **Artists may begin chalking as soon as they complete check-in.**
- **Complimentary water, drinks, and snacks will be available throughout the day in the Artist Retreat.**

10:00 AM - 2:00 PM

Viewers' Choice Voting: Artists at Work

Festival visitors are encouraged to explore the festival, observe artists creating in real time, and vote for their favorite chalk artists while artwork is being created.

- Each participating artist will have a QR code available for voting.
- Guests may vote for **multiple artists and vote multiple times**.

By 1:45 PM **Artwork Completion Deadline**

All chalk artwork should be completed by **1:45 PM** in preparation for judging.

2:00 - 3:00 PM **Judging Period**

The chalk art area will be **closed to the public during judging** and reserved for jurors only.

3:00 - 7:00 PM **Exhibition & Viewers' Choice Voting**

Completed chalk artworks will remain on display for public viewing.

- Visitors may continue voting for the **Viewers' Choice Award** using artist QR codes.
- Guests may vote for **multiple artists and vote multiple times**.
- **Viewers' Choice voting will close promptly at 4:00 PM** to allow time for vote tallying before the awards ceremony.

Artwork will remain on display for visitors to enjoy and will naturally fade over time.

5:00 PM **Awards Ceremony**

Main Stage Gazebo

Awards will be presented for all competition categories, including the **Viewers' Choice Award**.

REGISTRATION & FEES

Registration

Pre-registration:

Available through **September 5, 2026** at: www.smofa.org/2026-chalk

Same-day registration:

Available during check-in from **8:00–9:00 AM** at the **Springville Splash Pad**.

After pre-registration closes, same-day registration will be accepted if spaces remain available.

Space Assignments

Participants may select their chalking space after check-in.

- Spaces are approx. **5' x 5'**
- Spaces are assigned on a **first-come, first-served basis**

Fee

This is a FREE event. Pre-registration is appreciated to help us plan for participation.

WHAT TO BRING

Please bring any materials you will need for chalking outdoors, including:

- **Water-based chalk** (required)
- Knee pads, towel, or cushion for comfort
- Small broom or brush for cleaning your space
- Cardboard, fabric, or wood to sit or stand on to avoid smearing artwork
- Blending tools (erasers, cloth, fabric, old t-shirts)
- Spray bottle and cloth for cleaning mistakes
- Masking tape for sharp edges
- Cotton or latex gloves (optional)
- Sun protection and weather-appropriate clothing
- A fully charged phone (optional for communication and festival information)

Artists are responsible for bringing and transporting their own materials and supplies.

COMPETITION RULES

1. Materials

Artists must supply their own **water-based chalk**.

Only chalk materials may be used.

The following are **not permitted**:

- Tempera paint
- Props or additional materials
- Templates
- Fixatives or preservation sprays

2. Participation Requirements

Registered artists must be the only individuals working on their artwork.

If assistance is provided, artists may be moved to a different age category.

Example:

If a youth artist receives help from a parent, the artwork may be moved to the **Adult (18+) category**.

3. Team Participation

If participating as a team, the team will compete in the category of the **oldest participant**.

4. Content Guidelines

Artwork must be appropriate for **family-friendly and public viewing**.

If artwork is determined to be objectionable, artists may be asked to stop work and may be removed from judging.

5. Weather Policy

The event will proceed **rain or shine**.

Because chalk artwork is temporary, participants are encouraged to take photographs of both their artistic process and completed artwork.

6. Photography & Promotion

By participating, artists grant permission for **Springville Public Art and the Springville Museum of Art** to photograph and video artwork, artists, and the event for publicity, marketing, educational, and promotional purposes.

7. Event Courtesy & Safety

For the comfort and safety of all participants and visitors:

- No loud speakers (**headphones only, please**)
- No pets
- No smoking

8. Clean-Up

All supplies, personal items, and tents must be removed by **1:45 PM**.

Chalk artwork will remain in place as a temporary public exhibition and will naturally fade or wash away over time.

Springville Public Art reserves the right to modify, update, or cancel event details or rules at any time.

QUESTIONS?

Public Art Committee Member

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Springville Public Art is a program of the Springville Museum of Art.