

NAMON BILLS

Collage Workshop

Springville Museum of Art | 21 September 2016

Contextualizing art through:

★ **User Experience**

- What experience do we want our students to have with art?

★ **Courage vs. Fear**

- Everyday fears
- Choosing courage

★ **Modelling Behavior**

- Going through the experience we want our students to go through
- Facing our fears with courage

★ User Experience

What experience do we
want our students to
have with art?

ART SHOULD BE:

★ **Fun**

★ **Challenging**

Sometimes hard

Sometimes frustrating

★ **Ultimately Rewarding**

The reward couldn't exist without the challenge



Stop signs are the point at which you want to quit (for whatever reason)

- Loss Aversion
- Frustration

Stop signs are the point when you need to **CHOOSE COURAGE.**

Courage is contagious. Every time we choose courage, we make everyone around us a little braver and the world a little better.

— Brené Brown





You can run that stop sign.

Or proceed with caution.

The key is that we **don't stay stopped.**

Getting past the stop signs is necessary for the full art experience.

Collage 2

small exercise in courage

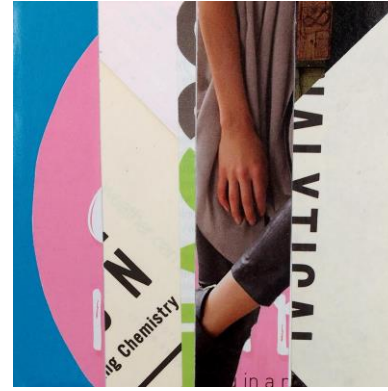
Based on collages for Don't Read This:



In the interest of modelling behavior, I created 7 collages:



And refactored them into 6 new collages:



Instructions for Collage 2

1. Cut your first collage into 4 vertical 1" strips
2. Keep 2 strips from your original collage
3. Trade with your neighbors to get 2 more (could be from the same person or from different people)
4. Combine these to make your second collage

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Some additional resources:

- [An interview with Brené Brown](#)
- [An article on user experience and loss aversion](#)
- [Ideas about Creativity from the TED Radio Hour](#). I especially recommend the segment with Elizabeth Gilbert. In it she speaks about fear and creativity.
- My presentation on [cultivating creativity](#).