



Dear Artists,

We love working with you and appreciate all you do for the arts in Utah. We were blown away by your response to our call for the 100th Annual Spring Salon! You all really showed up. We received almost 1,500 entries for this year's historic exhibition (1,450 to be exact). This beats our previous record by over 300 entries.

Of these, our jurors chose 276 for display. That means there are nearly 1,200 artworks that were not accepted for this year's exhibition.

That is a lot of love, sweat, tears, passion, and craft that won't be part of this year's show. It means 4 out of every 5 works submitted will not be displayed. If your name is not on the accepted list, let me reassure you--you are in very good company. As I read through the list of what was not accepted, I honestly teared up a bit. I wish we had a space big enough to show all the worthy artworks. There are so many friends and incredible artists and artworks that did not make the cut. We are so grateful for your vulnerability in entering the show and your dedication to your craft. Please keep submitting and making art. I wish everyone could see all the exceptional work that didn't make it on the Museum's walls this time.

We had outstanding jurors this year. Master oil painter Mian Situ, *Southwest Contemporary* editor and publisher Lauren Tresp, sculptor and professor Bryon Draper, and myself thoughtfully considered each of the 1,450 entries submitted for display. This was the first year we had three jurors instead of two.

In the days leading up to the jurying, the jurors previewed the work digitally. They then spent two days going through the works in person.

The jurors worked quite independently and judged each work on its own merit. Some artists had two works accepted because the jurors saw the works together and thought they strengthened each other, almost like a diptych. Other artists have two accepted because the jurors did not know or realize they were by the same artist and saw both works as some of the strongest work submitted.

In the past, we've juried the exhibition by process of elimination--the jurors whittling down what they perceive as the weakest work, round by round. This year, because of the volume of entries and the strong points of view of each of the jurors we hired, we asked them to jury the exhibition by addition.

Each juror chose deliberately 1/3 of the works they deemed the best that they wanted to see in the exhibition. I also chose a few works to include.

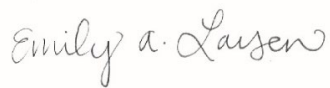
One of the best parts of the Spring Salon is that it brings together works from different disciplines, paradigms, mediums, styles, and genres. It really is a cross-section of what's happening in the Utah art scene, from the most academic realism to interesting conceptual works in new media. There is something for everyone in this year's Spring Salon.

We would love your feedback, always, on all of the ways the Spring Salon works. Our staff would love to know who you want to see jury the show in the future and what we can do to better serve Utah artists.

To everyone who submitted, THANK YOU for being part of Utah's art community and our historic 100th Annual Spring Salon Celebration. Each one of you is an important part of our larger art ecosystem in Utah. I hope whether your piece(s) were accepted or not, you will join us to celebrate what the Spring Salon means to Utah art as we commemorate its 100th anniversary.

Thank you again for trusting us with your artwork. We could not do what we do without you and your trust in us. Thank you for being part of the Museum and the Salon's community of artists.

With love,

A handwritten signature in cursive script that reads "Emily A. Larsen". The signature is written in a dark ink on a light-colored background.

Emily Larsen
Director
Springville Museum of Art



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OF ART