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FOR IMMEDIATE RELEASE

Springville Museum of Art Celebrates 100 Years of Artistic Excellence: Honoring the Students That Built Art City

Springville, Utah – April 9, 2024 - The Springville Museum of Art proudly announces a historic milestone: the commemoration of the 100th Annual Spring Salon. In honoring this legacy, the Museum pays tribute to the students and community members who started this exhibition that has become an integral part of Utah's artistic identity and history for a century.

Founded by Springville High School students and faculty in the 1920s, this juried exhibition showcased famous artists like Walt Disney, Norman Rockwell, Edward Hopper, and Georgia O'Keeffe. Students purchased artwork from each year's Salon to build their own permanent collection of original art, forming one of the most impressive and famous high school art collections in the country. The community's dedication to art propelled the annual Salon from the high school's halls to a full-fledged museum in 1937, shaping the artistic landscape of Springville and Utah forever.

Until the late 1960s, the students and faculty of Springville High School hung and organized the annual exhibition, which regularly recorded over 50,000 annual visitors. In the last 40 years it has become the premier exhibition of art by living Utah artists, featuring 200+ works by Utah's best artists in a variety of mediums, styles, and subject matters.

Starting April 27, 2024 the Springville Museum of Art will host a year-long celebration featuring a curated selection of 100 artworks collected from the past 100 Spring Salons. The Museum invites visitors to explore the rich history and enduring legacy of the Spring Salon through exhibitions, a documentary film, publications, and special programs and events.

Join us as we celebrate 100 years of artistic excellence, community spirit, and the enduring legacy of the Spring Salon at the Springville Museum of Art.

Event Details:

What: Salon 100 – The Historic Celebration for the 100th Annual Spring Salon

Where: Springville Museum of Art, 126 E 400 S, Springville, UT 84663

When: Opens Saturday, April 27th, 2024

Admission: Free and open to the public

For more information and updates on the exhibition and related events, please visit Springville Museum of Art's website or contact Jacquelynn Sokol, JSokol@springville.org.

About Springville Museum of Art: Founded as Utah's first museum for the visual arts, the Springville Museum of Art is committed to fostering beauty and contemplation through life-affirming art and experience. The Museum bridges historical and contemporary to preserve and share the history of Utah art. Housed within a breathtaking 45,000-square-foot Spanish Colonial building just off the freeway in Springville, Utah, the Museum stands as a beacon of artistic inspiration, welcoming visitors from all walks of life to engage with the transformative power of art.

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