



# 2019-2020 POPS Report



Overall  
Programs

K-8 Classroom  
Outreach

High School  
Programs

Teacher  
Programs

Museum  
Visits

Statewide  
Coverage

Self-  
Assessment



The Springville Museum of Art (SMA) is deeply committed to our mission to provide quality life-affirming art, cultural experiences, and educational opportunities to our growing community and diverse populations. We strive to make enriching art experiences and educational opportunities available to children across the state of Utah. We believe in the power of the arts and visual literacy to inspire, motivate, educate, and create deep meaningful connections with the Utah Core Standards.

At SMA, we provide free resources, training and educational programs, and outreach to teachers and students in every school district in Utah. In order to ensure educational impact and soundness, our programs are developed and vetted by a team of licensed Utah teachers and arts administrators through the Statewide

Arts Partnership (SWAP). We are committed to providing excellent programs that help Utah's young students develop into thoughtful individuals with a lifelong commitment to the arts.

## Overall Programs | Budget Expenditure and Income Source Report

	Legislative Appropriation	Funding Leveraged from Other Sources	Total Expenditures on Approved Education Programs	Legislative Appropriation % of Total Expenditures
Personnel	\$203,737.82	\$203,527.34	\$407,265.16	50%
Travel	\$8,894.55	\$782.50	\$9,677.05	92%
Materials	\$41,850.22	\$5,958.65	\$47,808.87	88%
Other:				
Events & Programs	\$34,387.75	\$17,125.82	\$51,513.57	67%
Hosting & Misc.	\$6,226.08	\$85,331.87	\$91,557.95	7%
<b>TOTAL</b>	<b>\$295,096.42</b>	<b>\$312,726.18</b>	<b>\$607,822.60</b>	<b>49%</b>

## Overall Programs | Total Services Provided

Districts	Charters	Schools	Inst. Hours	Teachers	Students
32	46	284	2,154	1,341	17,576



## Art Talks: SMA's Flagship Outreach Program

For almost 20 years, the Art Talks Program has been bringing quality visual arts enrichment to schools across the state of Utah. Visits generally last for an entire school day as our SMA Outreach Educators provide valuable workshops to individual classrooms. These include the Studio and Kid Curator Programs for elementary Schools, and the Exploring Self middle school program. SMA works with Local Education Agency Arts Coordinators (LEACs) and school administrators to schedule visits, ensuring that we can see as many schools and classrooms as possible with each visit. We send all materials, including pre-visit and post-visit information about what students and teachers can expect, to administrators beforehand so that all involved can have an enriching and successful experience.

Art Talks promotes the Utah State Board of Education's imperative of educational equity by offering the programs to all public and charter schools free of charge. Furthermore, the program contributes to each individual student's academic success by providing important opportunities for students with different learning styles. Each Art Talks program offers quality learning and employs an inquiry-based approach, allowing students to find their own conclusions.

## Classroom Outreach

## Elementary Studio Experience

Available to elementary schools, this hands-on workshop helps each student feel more confident as an artist and introduces them to different styles of art. Students learn that there are a variety of ways to create a figure by studying two contrasting pieces from the Museum's Permanent Collection. Grades K-1 are taught about abstract art and create a variety of abstract images using foam shapes. This project fosters imagination, creativity, and out-of-the-box thinking. Grades 2-6 are taught basic figure drawing techniques according to their ability, focusing on proportions and gestures. In small groups, students practice modeling for each other, allowing participants multiple opportunities to practice their new skill. Educators then teach students how the figure can be developed in a more realistic way through added detail. In this program, educators move from classroom to classroom, allowing the students to interact personally with the presenter. This aids retention and understanding by allowing the educator to adapt to the specific needs of each classroom.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
13	4	39	220.35	491	10,800

## Classroom Outreach

## Elementary Kid Curators Experience



Kid Curators is an in-depth interactive program, designed to introduce students to museum studies. This hour-long program is currently offered to 3rd-6th graders. In this program students engage with artworks up close and also have the opportunity to practice their critical thinking and language arts skills. Using selected images from the Museum's Permanent Collection, students are given the opportunity to take the role of curators, working in groups to create a cohesive miniature exhibition of their own. Each group presents their exhibition to the rest of the class through a mock tour and active discussion. Through this project, students are encouraged to work as a team, to think creatively, and to make connections to their own lives. Educators also familiarize students with principles of museum practice in order to help them better understand the role of museums and artists within their communities.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
13	1	17	126	142	3,048

## Classroom Outreach

## Jr. High Exploring Self Experience

In this program, educators bring poster size images from the Museum's Permanent Collection to the classroom. With the students the educators lead a discussion exploring the theme of identity. The discussion includes making personal connections and analyzing the principles and elements of art. This program encourages students to become more comfortable engaging with art in critical ways. Students participate in group activities and team-building exercises to explore connections between themselves, their classmates, and others. The concepts of artistic intent and viewer interpretation are discussed, permitting students to delve into analysis without fear of misinterpretation. The program is easily adaptable to allow for differences in grade, skill level, and class. Each student also receives a new sketchbook as part of the program and participates in a sketching activity where they explore their own identity through art.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
11	2	15	73.45	43	1,599

# What teachers and students are saying about Art Talks:

*"I wanted to thank you for organizing the curators to come teach our students at East Elementary. I loved learning right along with my students. One student was touched so much by a painting she actually cried. I had a great discussion with her that art does that, it stirs up many emotions"*

**- 4th Grade Teacher**

*"The students were all engaged and really loved it. Most of my students come from situations where this may be the only opportunity they have to exposure to the arts like this. Thank you so much!"*

**- 6th Grade Teacher**

*"The kids had a great time. They were excited to be a part of it, and to have someone from a "real museum" come teach them. I felt the presenter was very well prepared, and communicated great with the kids."*

**- Elementary School Art Specialist**

*"This activity gave my students exposure to something they may never get....It was nice to see students looking at pieces of art and analyzing it to a higher level."*

**- 4th Grade Teacher**

*"I learned how to make a really good person and you are the best teacher ever!"*

**- Treeside Elementary School Student**

*"The kids loved the art project. The presenters did a great job of incorporating the kids. They thought it was so fun when they got to be the models for the project."*

**- Elementary School Teacher**

*"I really liked that it was applicable to our core. Students had to come up with a main idea (theme) and then provide samples to justify their thinking. Really liked the postcards that were given and that the students were involved and able to participate."*

**- 6th Grade Teacher**

*"It was so fun for my students to talk about local artists and their works of art. They also really enjoyed learning to draw people."*

**- 2nd Grade Teacher**

*"Loved how professional and informative it was. The students enjoyed learning how to draw proportionally."*

**- 6th Grade Teacher**

*"The kids loved the ease in instruction in drawing a person. They all felt success."*

**- 4th Grade Teacher**

*"I love the access to art that this program provides."*

**- 4th Grade Teacher**

*"I think it was a great way to bring in other resources from outside the classroom to open up a new view of art for the students."*

**- Junior High Teacher**

*"Overall a great program, bringing art into the classroom where most kids have not or will not while young visit an art museum."*

**- Elementary School Teacher**

*"I love how engaging and integrated the lesson was! Can't wait till next year when we can invite you back."*

**- 1st Grade Teacher**

*"It was a great experience for our kids. They were excited for it, and it has launched a whole unit on sketching and drawing for our school. The whole of 1-6 at our school is now working on gesture drawing and illustration, using techniques taught us in the Art Talk. And K is working on both guided drawing and free form drawing."*

**- Elementary School Art Specialist**

# High School Programs

# Utah All-State High School Art Show

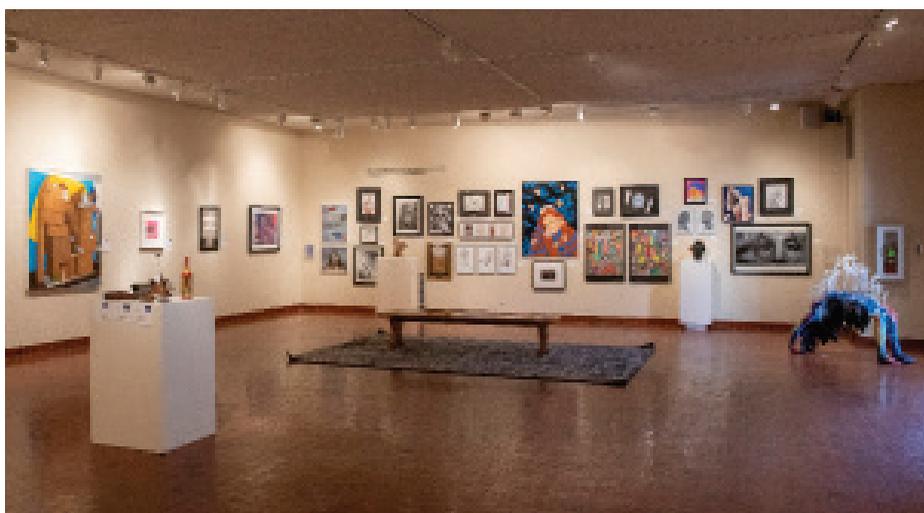
In 2020, students from all high schools in Utah were invited to participate in the *48th Annual Utah All-State High School Art Show*. The Museum coordinates and collaborates annually with many organizations to provide a forum for high school juniors and seniors to exhibit their artwork in a professional museum setting. This is many students' first exposure to a competitive juried exhibition. Art teachers throughout the state of Utah dedicate time and energy to advise students who are preparing to enter the show. The experience is comparable to how they will work as future art professionals. Students are required to frame their artwork, write artist statements, and submit to the jury process. This year, 1093 works were submitted from 105 schools and 922 students, including 7 private schools which had 22 students.



To allow for thoughtful consideration of every work, 12 Utah art professionals were selected as jurors, and then divided into four groups according to medium for consideration of each entry. Each jury group provided feedback based on the discussion of strengths and weaknesses they observed during the jurying process. This feedback was then given to teachers and students in a continued effort to improve teaching and skill. In addition to selecting which artworks to include in the exhibition, these jurors also carefully designate special awards.

Awards were also chosen by representatives from 3 of the 4 Congressional Districts of Utah; the first-place award from each district is sent to Washington, D.C. to participate in a year-long exhibition displayed in the United States Capitol Building. Works are also selected by the Utah Division of Arts & Museums to participate in a traveling exhibition displayed in libraries, museums, and schools throughout Utah. Through this program we aim to support the artistic endeavors of Utah's youth and to stimulate creativity, professionalism, and advanced artistic skill in every participant.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
29	19	98	900	238	900



# High School Programs

# Portfolio Review Day



Portfolio Review Day offers Utah high school students face-to-face interactions with higher-education and arts professionals. In these mutually beneficial consultations, students and professionals from universities, colleges, art institutions, and private academies discuss what lies ahead. While professors get the chance to recruit potential prospective students, students receive feedback on the content, quality, and skill of their portfolios. During these 15-minute meetings, professionals share their unique insight and expertise by advising students on how to improve and educating them on what opportunities are in store for them as future professional artists.

This year we continued our updated sign-up method for appointments. The online form portion ensures that students are served on a first-come first-served basis, and the phone call procedure facilitates a professional environment for students. The registration process and day-of experience allows students to develop necessary skills for their future careers. Students develop interview and oral presentation skills and are challenged to discuss their inspirations, artistic processes, and aspirations.

Portfolio Review Day facilitates the validation and improvement of student artwork. This year, we noticed that many students from Portfolio Review Day submitted work to the Annual Utah All-State High School Show. Nearly 20 of these students were juried into the show, and five were award winners. These consistent interactions with the Museum help high school students feel part of Utah's professional art community.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
9	3	22	78	0	52

## StateWide Art Partnership (SWAP)

The Statewide Art Partnership (SWAP) is a long-standing group of educators associated with the Springville Museum of Art. It functions as a teacher advisory committee for the Museum and consults with the education department regarding programs and initiatives. It connects museums and educators from across the state and provides support for SWAP programs and events. The committee meets three to four times during the school year to advise the Museum on programs and exhibitions. At each meeting a different facet of museum education is explored as it relates to current classroom practice. Other Museum representatives and advisors may also be invited to attend select meetings depending on the agenda. As a Museum focused on object-centered learning, we look to this committee to keep us current with Utah's constantly changing classroom needs. Members of the committee are expected to attend and participate in each of the scheduled meetings and provide feedback through the year on various programs and exhibitions. Committee members will be asked to occasionally contribute curriculum and teach workshops as the need arises. An honorarium, based on meeting attendance, is provided at the end of the school year and is also available for every lesson plan or workshop provided. We are always looking to recruit dedicated teachers for this committee with a diverse range of abilities, backgrounds, and perspectives. This year the SWAP Committee included 16 educators representing 13 K-12 schools, 5 districts, 2 charter schools including the Utah School for the Deaf and Blind, 2 District Art Coordinators, and 1 Higher Education arts representative.

## Teacher Programs

## Evenings for Educators

Evenings for Educators are professional development programs for elementary and secondary education professionals in Utah. Museums and galleries around the state host an Evening that fuses exhibitions and artwork with Utah State Core Standards. Evenings include hands-on workshops providing in-depth instructional experiences, free educational materials, and networking opportunities where participating teachers may share strategies and learn from each other.

Teachers may receive three relicensure points for each Evening they attend. Those who choose to exchange relicensure points for one USBE credit are expected to complete five Evenings in the same school year and execute a field test. Using the Utah State Board of Education's MIDAS system, teachers are able to pre-register for various sessions and track the credits they have received throughout the year. In order to ensure accountability of this program, one of our educators travels to each Evening to record attendance and engage with the programs prepared by the group of partner hosts. Following each event, a detailed evaluation survey is sent to all participants and is mandatory in order to receive relicensure points or USBE credit. Feedback from participants is compiled and distributed to each partner host to encourage implementing the suggested improvements.



In addition to servicing K-12 teachers, Evenings for Educators also provided training and development for nearly 200 community members. Of that group, about 80 pre-service teachers from various higher education institutions across Utah attended Evenings, as well as over 40 Utah State Board of Education professionals. Despite having to cancel our last Evening that was to be held in March at our Museum due to developments with COVID-19, Evenings for Educators convened nearly 500 participants during the school year.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
30	28	157	687	278	0

## Teacher Programs

## School and District Professional Developments



The Museum works closely with the Local Education Agency Arts Coordinators (LEACs) to arrange opportunities for school and district-wide professional development workshops. These trainings are tailored to each school or district's needs while incorporating a variety of works from the Museum's Permanent Collection. This year, we attended the Learning Edge Annual Administrator's Conference as POPS vendors. This conference allowed us to meet with Administrators and schedule professional development opportunities for their schools. We demonstrated to those in attendance how to access free resources through our website and modeled one of our hands-on projects, including strategies for making cross-curricular connections and incorporating art-based activities in all areas of teaching. As we look forward to the next school year we are developing a new workshop that will give teachers the tools to use slow-looking exercises and visual thinking strategies to discuss artwork and images in their classroom.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
6	0	9	4.5	85	0

## Educational Materials

Images from pieces in our permanent collection are used to create free educational materials for K-12 teachers across the state. Poster sets are available in middle school and elementary school level sets and include curriculum connected to each level. Postcard sets are also available and come in sets of 59 images which include information and discussion questions. These free resources are given out at conferences and professional development sessions and can also be requested directly on our website. Although we are unable to track exact numbers, we estimate over 100 educational poster sets and 600 postcard sets were given to teachers statewide this year. To make our resources accessible to more teachers and students, beginning next year we will be offering printed postcard packs in Spanish as well as English.

## Museum Visits

## Exhibition Tours

At the Springville Museum of Art, we strive to facilitate engaging and meaningful learning experiences that provide each student visitor with an opportunity to interact with original art objects. In order to enhance their museum experience we provide docent-led tours that utilize inquiry based strategies to foster meaningful conversations. These tours are designed to help students make connections to their own experiences, stimulate critical thinking, nurture their desire to create art, and inspire them to learn from, love, and incorporate art throughout their lives. Volunteers are carefully trained as docents to craft tours that are age-appropriate and engage young people in discussion, interpretation, and discovery. The enthusiasm and professionalism of our docents and staff encourages students to cultivate knowledge and skills that will empower them to think critically in their future encounters with art.



This year, in consultation with our teacher advisory board, SWAP, we developed a new tour program called *Guide and Seek* that allows students the opportunity to dive deeper into exploring and connecting with art on a personal level. This program breaks up the tour experience with different activities, discussion questions, and prompts, catering to a variety of learning styles and personalities. Docents have been trained to use this program and activities to create an engaging experience throughout the galleries. *Guide and Seek* allows interaction within the group as well as reflective moments to create a deeper learning experience for all involved.

Groups from public and charter schools come to the Museum in many different sizes, varying from a few students to groups of 100 or more, for both docent-led and self-guided tours. Once tours are scheduled, we make personal contact with school teachers or representatives to ensure that tours are tailored to age, group size, and other specifications. We also provide a pre-visit packet that highlights museum manners and suggests pre- and post-visit activities that help to extend the art encounter beyond students' time at the Museum. Once students arrive at the Museum they are divided into small groups so that each student has an opportunity to express their thoughts, feelings, and ideas throughout the tour. We strive to be a place of equity where all students feel welcome and have an enjoyable and educational experience.

Although student groups participate in tours throughout the year, we always expect a significant increase in field trips to the Museum during our annual Utah All-State High School Art Show, during the months of February and March. This year due to COVID-19 restrictions in March, over 15 scheduled school visits to the Annual High School Show were cancelled.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
11	5	29	65	64	1,177

## Up Close and Far Away - Online Student Exhibition

With schools closing, our programs also had to adjust. One of our most meaningful projects each year is hosting the Annual Utah All-State High School Art Show and giving students the opportunity to display their work in a professional museum exhibition. We wanted to give that same opportunity to students of all ages statewide. We asked them to respond to the ways the coronavirus pandemic had affected their lives for a new online exhibition titled *Up Close and Far Away*.

The online exhibition accepted artwork submissions from April 14, 2020 through June 1, 2020. The exhibition officially opened April 22, 2020 at [www.upcloseandfaraway.org](http://www.upcloseandfaraway.org) and new entries were added on a rolling basis.

The responses we received were remarkable. 339 students from 89 different schools participated and shared their artwork. Their responses were vulnerable, thoughtful, and clever. Many were poignant and reflected the students' grief, frustration, and loneliness. Other entries focused on the unexpected benefits of the moment. Together they communicate the varied experiences of Utah students in 2020.

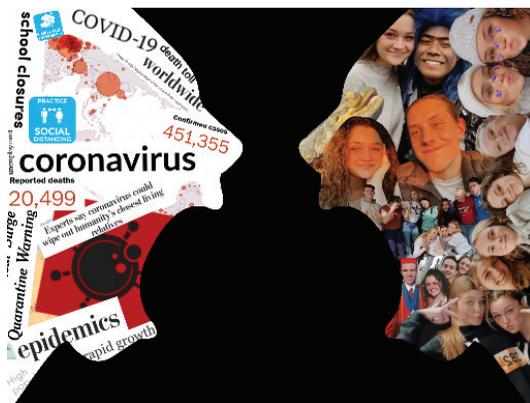
The following statement guided the project and the students' artwork:

*Life as we know it has been put on hold. Many of us feel far away from the comfort and security of our regular routines — we're up close to a new normal. We are all united in this unexpected opportunity to examine the aspects of our lives that we are distanced from and closer to. Up Close and Far Away invites Utah K-12 students to reflect on their own experiences, activities, and commitments while looking closer at relationships, places, and things in their current spaces. As today's challenging circumstances shape our worldviews, we can also look forward with hope to the future.*

We plan to print the students' artworks and artist statements in a catalog.



Examples of student artwork from the exhibition:

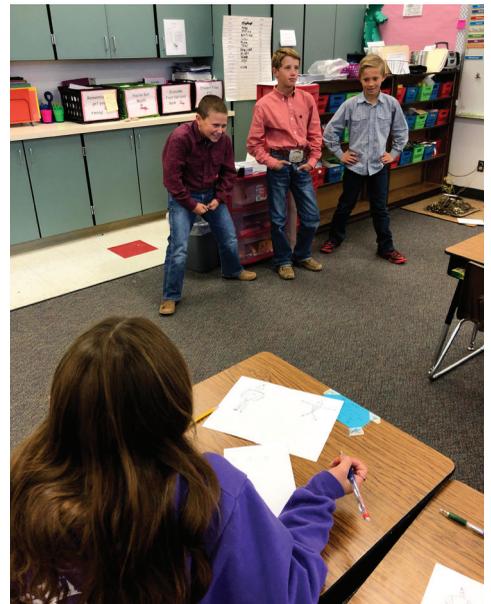


# Statewide Coverage

# Three-Year Rotation to All Schools and Districts

District	2017-2018	2018-2019	2019-2020	2020-2021*
Alpine	43	46	36	36
Beaver	0	0	1	0
Box Elder	2	4	8	3
Cache	14	12	8	8
Canyons	10	9	11	10
Carbon	4	8	5	1
Daggett	0	2	0	0
Davis	11	16	18	16
Duchesne	8	4	3	6
Emery	6	2	0	6
Garfield	3	4	0	1
Grand	1	2	1	2
Granite	11	16	13	12
Iron	2	5	5	1
Jordan	21	27	20	20
Juab	2	1	1	3
Kane	2	1	0	3
Logan	1	4	4	4
Millard	4	2	2	4
Morgan	1	2	4	2
Murray	3	4	4	4
Nebo	23	26	24	22
North Sanpete	3	2	2	3
North Summit	0	1	0	0
Ogden	5	5	4	4
Park City	1	0	1	4
Piute	1	0	0	2
Provo	11	12	8	8
Rich	0	2	0	0
Salt Lake City	7	8	10	12
San Juan	2	1	3	1
Sevier	3	3	3	2
South Sanpete	1	2	1	1
South Summit	1	1	1	3
Tintic	2	1	0	2
Tooele	4	5	8	3
Uintah	1	5	3	2
Wasatch	1	2	3	2
Washington	9	11	12	9
Wayne	0	2	0	0
Weber	5	6	11	6
Charter	33	39	46	36
Utah Schools for the Deaf and Blind	1	0	0	1
<b>Total Schools</b>	<b>263</b>	<b>305</b>	<b>284</b>	<b>265</b>
<b>Total Districts</b>	<b>36</b>	<b>38</b>	<b>32</b>	<b>36</b>

\*projected



## Self-Assessment

## Cost-Effectiveness

The Springville Museum of Art strives to maintain and provide quality and cost-effective educational programming. All of our programs and materials are free of charge to teachers and their students and we are committed to providing engaging educational experiences to students and teachers throughout the state. We conduct an annual review of our programs and assess how we can more efficiently and sustainably reach Utah's students.

For our Art Talks program, our Outreach Coordinator thoughtfully schedules trips to minimize cost and maximize the time and productivity of educators. To minimize travel expenses, we send multiple educators to schools so we can see the greatest amount of students with the least amount of travel costs possible.

When we need to buy supplies or materials for our programs we make sure to look at several sources to find the lowest price before we purchase. For any purchase over \$1,000.00 we make sure to get 3 separate bids that are submitted to Springville City Finance for approval, making sure we are buying things at the lowest cost. We optimize our spending to reach as many students and educators as possible. Many expenses in the "materials" category are spent on supplies that go right back to students and teachers in the classroom including our poster and postcard sets and individual sketchbooks for middle school students.

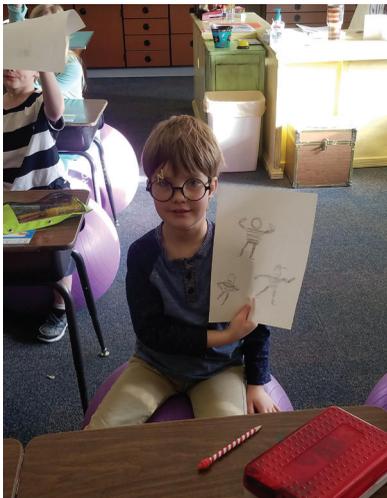
Springville City provides the funding for operating, miscellaneous, and administrative costs needed to run the programs. This allows the allocation from the legislature to go directly to personnel, travel, program, and material costs that directly service students, teachers, and schools.

At the Museum, our volunteer and docent team mainly consists of educators and members of the community who give their time freely to provide on-site programs. While we invest in their training to ensure quality learning experiences, their status as unpaid volunteers allows us to save on funding. We also look to the community when recruiting donors and sponsors to help support our programs.



## Self-Assessment

## Procedural Efficiency



We continuously strive to ensure that our programs are accessible, efficient, and applicable to current trends and issues. We hold weekly meetings to assess our programs, discuss their effectiveness, address areas of concern, and brainstorm solutions and new ideas. These regular assessments provide us with an efficient way to measure the success of our programs and promote consistent involvement and improvement of our staff and our programming. We also ensure that our programs and resources are accessible by providing intuitive and adept ways to access them via our website. In our efforts to be accessible, we adapted to the changes caused by COVID-19 through providing additional online educational resources for students, teachers, and parents. We continue to evaluate simplified procedures for scheduling tours and group visits, requesting free teacher resources and materials, and scheduling education outreach programs. We coordinate with the other POPS groups, especially the other art museums to ensure we are visiting different schools and districts each year.



# Self- Assessment

# Educational Soundness



We aim to provide educational soundness and excellence in all of our outreach programs. We recognize the increasing need for the arts to be incorporated into the Utah Core Standards. All of our lesson plans, teacher resources, and outreach programs thoughtfully align with the Utah Core Standards.

Through our Studio program for elementary students, we introduce different art styles and basic drawing techniques which incorporates proportions and angles from the Math curriculum. This encourages abstract thinking and builds confidence in their own artistic abilities. In our Kid Curator's program, also for elementary students, we introduce museum studies and curatorial work through a carefully designed program incorporating Language Arts curriculum. Additionally, our middle school program, Exploring Self, integrates the concept of identity with the Utah Core Standards and encourages students to become more comfortable engaging with art in critical ways by prompting them to make personal connections.

Our programs center on the intended learning focus to help Utah students become more visually literate. Our docent-led tours, in-class presentations, and artist statement requirements for the All-State High School Art Show all aim to help students feel better prepared to connect their own experiences to artwork.

We work closely with our Statewide Arts Partnership (SWAP) committee to help us review lesson plans and resources. We invite professional artists and museum professionals to participate in various programs as jurors, teachers, instructors, keynote speakers, and mentors. Additionally, our staff of highly trained museum professionals participate in ongoing training and development through reading assignments, by attending a variety of conferences, and participating in distance learning trainings from professionals around the world. This aids them in modeling and teaching visual literacy in the classroom and in professional development sessions. We also receive evaluations for each of our programs, and frequently meet to assess and implement these recommendations. All of these collaborations and resources allow us to provide Utah's students with excellent learning experiences and ensure that our programs are educationally sound.



## Self-Assessment

## Professional Excellence

The Springville Museum of Art is dedicated to the professional excellence of its programs and the professional development of its staff. Our employees are highly trained museum educators, each having a Bachelors degree with some working toward higher degrees. The staff regularly participates in professional development opportunities including conferences, webinars, and field trips to other institutions in order to stay current in trends and best practices. This year education staff received specialized training on best practices in Museum accessibility, Visual Thinking Strategies, using improv techniques in the classroom and gallery, and engaging rural districts and schools through distance-learning. There is a library available in the offices and staff are expected to stay current with educational readings. Members of our staff have served on advisory boards and presented at local and national conferences. We work to keep a collaborative relationship with other museums and arts institutions in order to ensure that we are aware of important issues and changes in the field. We also have frequent feedback and evaluations on various levels: as a staff within the Museum, with teachers on our Statewide Arts Partnership (SWAP), with participant educators through surveys, and with other POPS professionals through peer reviews.



## Self-Assessment

## Goals and Plans for Continued Evaluation and Improvement



As we plan for uncertainty in the 2020-2021 school year we are committed to providing professional arts experiences for Utah students statewide, no matter what schooling looks like amidst a global pandemic. We are currently planning to offer our flagship Studio Art Talks Program through distance learning and are preparing the technology and scheduling infrastructure to do this successfully. For all of our POPS related programs we are developing contingency plans for how we will proceed if we are in red, orange, yellow, or green.

We will continue to use teacher surveys, meetings with SWAP, and internal and external peer reviews to assess the effectiveness of our programs. We are constantly seeking to improve the arts

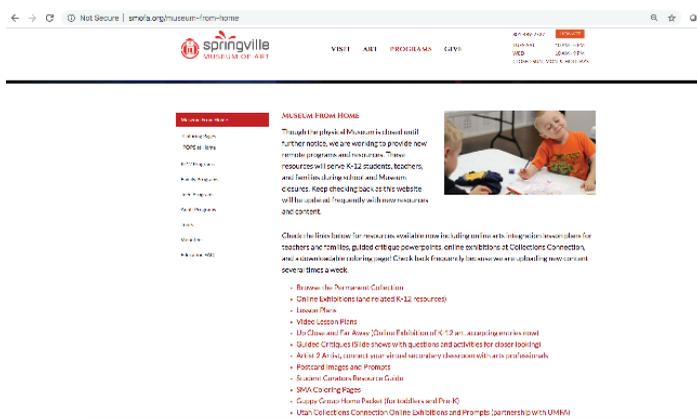
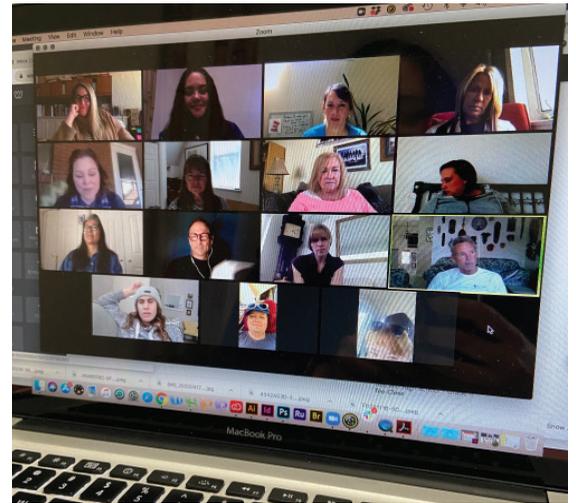
experiences of Utah students and want to make any changes we can to our programs to facilitate those improvements. Next year we will be focusing especially on retooling our offerings for Professional Development workshops, giving teachers more tools to integrate the visual arts in their classrooms on a regular basis. We will also be expanding our new *Guide and Seek* tour option for elementary groups.

## Evidence of Non-Profit Status

Identification Number: 87-0275715

# Response to COVID-19

As the pandemic became a reality in Utah and schools and businesses began to close, we knew we would have to adjust our programs and offerings for Utah students and teachers. The first thing we did as leadership in the education department was sit down and talk about what students and teachers would need in this new normal, and what skills and resources our organization had to offer. We also immediately reached out to SWAP, our teacher advisory board, to ask for their guidance and input as we planned for the uncertainty of the rest of the school year. We brainstormed a list of programs and resources we could offer that matched our current programming and skill sets. We followed a request from our SWAP board and created guided critique slideshows that teachers could use outside of the classroom, guiding students through slow-looking exercises and activities centered around one engaging work of art. We looked at the resource of our lesson plans accumulated through years of Evenings for Educator workshops offered at the Museum and worked on creating accompanying videos that teachers could send directly to students at home. We knew that one of our most successful projects each year is hosting the Annual Utah All-State High School Show and giving a professional venue for student artwork. We decided to host an online exhibition for all K-12 students throughout the state, giving them the opportunity to create artwork responding to the pandemic and display it in a professional online Museum exhibition. We also revived and refreshed a past resource, *Utah Collections Connection*, a collaboration with the Utah Museum of Fine Arts. This is an online exhibition curated with objects from each of our museum's collections and includes prompts and activities connected to Utah Core Standards. We felt sad that student field trips to see our temporary exhibition *Self: Explorations of Identity* were cancelled and so we converted the exhibition to an online format, including prompts and activities for K-12 teachers and students; this way they could experience the exhibition from home. We knew that flexibility was key for teachers so we created a way for them to request specific content from professional artists through our Artist 2 Artist program. We also created a new "Museum From Home" page on our website with links to all of the mentioned resources so that they would be easy to find. Throughout all of this we collaborated with our SWAP committee to make sure our offerings were relevant and useful to Utah teachers, and used their feedback to make changes to our resources. We also collaborated in meetings with the other visual arts POPS organizations to share ideas and resources.



Though we do not have exact numbers of how many teachers or students we served through these efforts we do know that 339 students from 89 different schools participated in our *Up Close and Far Away* online student exhibition. Additionally, from Mar-June 2020 we had over 15,000 unique visitors to our website and over 3,000 downloads of educational resources.

[WWW.SMOFA.ORG/MUSEUM-FROM-HOME](http://WWW.SMOFA.ORG/MUSEUM-FROM-HOME)  
[WWW.UPCLOSEANDFARAWAY.ORG](http://WWW.UPCLOSEANDFARAWAY.ORG)  
[WWW.UTAHCOLLECTIONSCONNECTION.ORG](http://WWW.UTAHCOLLECTIONSCONNECTION.ORG)