SPRINGVILLE MUSEUM OF ART & StateWide Art Partnership

2011-2012 Annual Report

Total Services Provided

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<th>Districts</th>
<th>Charters</th>
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<th>Inst. Hours</th>
<th>Teachers</th>
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Introduction

The mission of the StateWide Art Partnership (SWAP), a program administered through the Springville Museum of Art (SMA), is to promote visual art education and provide training, resources, and programs for teachers and students throughout Utah. Through these efforts, SWAP enables teachers and students to integrate the arts with Utah Core Standards and engage more readily with the visual world. The SWAP committee is comprised of Utah elementary and secondary teachers, art specialists, school administrators and museum educators throughout Utah.

Over the past decade, SWAP has made a positive impact on all 42 school districts in Utah through the following programs: Evenings for Educators, Art Talks, All-State High School Art Show, Portfolio Day, and Exhibit Tours. SWAP is firmly committed to implementing these programs, and others, in order to increase the integration of the visual arts within the state core curriculum in Utah schools. Through these programs, teachers and students learn to understand and appreciate art in ways that result in a lifelong commitment to art as a part of their lives. This commitment and the resulting enthusiasm can be used to add richness to a curriculum and better serve Utah students and families. In this way, every child can know and benefit from the valuable visual art heritage as citizens of this great state.

Budget Expenditure

Report and Income Source

Report

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<tr>
<th></th>
<th>Legislative Appropriation</th>
<th>Funding Leveraged from Other Sources</th>
<th>Total Expenditures on Approved Education Programs</th>
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Total Services Provided

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Art Talks, Springville Museum of Art’s (SMA) outreach program, serves schools throughout the state by providing a museum experience to schools that are too far away to visit the museum. Outreach educators send a pre-visit packet with classroom art activities for teachers to implement before and after they receive the Art Talks program to participating schools. The program consists of the following age-specific presentations based on the Utah State Core Curriculum for elementary, middle, and high school students:

• **The Gallery Experience** - Elementary school classes participate in an inquiry-based discussion of reproductions of works by Utah artists on display. Each session is tailored to the age and needs of the students and allows young students the opportunity to practice critical thinking and communication skills as they express their own ideas about the artworks.

• **The People of Utah** - Also available to elementary schools, this studio-based presentation introduces works by Utah artists which focus on the human figure. Students learn and practice different skills for drawing the figure, depending on their age level, offering a much-needed art-making opportunity for schools with no art specialist. They also develop observation, teamwork, patience, and focus through the tasks required in each assignment.

• **Elementary Professional Development** - This session provides non-art specialists with free resources including postcard-sized images and posters from SMA’s permanent collection and related curriculum. Teachers are introduced to strategies that incorporate these resources in their classroom. In addition, during the session teachers have the opportunity to ask questions and are encouraged to collaborate with their colleagues. This program is available to both individual schools and entire school districts upon request. The Museum works closely with District Arts Coordinators (DACs) to accommodate schedules and tailor lessons to district-specific needs.

• **Artist Intent and Viewer Interpretation** - This junior high/middle school program builds critical thinking, creativity, and inquiry by asking students to look in depth at artworks and contemplate how additional knowledge of an artwork affects our understanding and opinion of the work. Students are invited to put the concepts presented into their own work.

• **The Critical Eye** - This high school program utilizes contemporary Utah artworks from SMA’s collection and internationally-recognized artists. A moderated discussion focuses on visual culture’s effect on artistic practices and teaches students to find deeper meanings in art. By relating artwork to students’ lives, students become more engaged with art on a personal level.

All of these programs, presented by certified art educators, are designed to highlight Utah artists and encourage young artists to consider new ideas in their own artworks. Learning about Utah art and artists raises awareness of the strong art tradition within Utah and increases the students’ sense of pride in their state, while reinforcing Utah State Core Curriculum standards.
Schools Served Through SMA 2004-2012

Annual Targeted School Districts*

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*Each year ArtTalks visits schools from each of the following districts: Alpine, Canyons, Davis, Granite, Jordan, Murray, Nebo, Provo and Salt Lake City.
Evenings for Educators is a program dedicated to the professional development of elementary and secondary teachers across the state. Each Evening for Educators offers a keynote speaker, hands-on workshops providing in-depth instructional experiences, and networking opportunities where participating teachers may share strategies and learn from each other.

In addition, lesson plan packets containing digital images and curriculum developed by professional educators are available at each of the Evening for Educators. Evening for Educators presentations and accompanying packets specifically model how teachers can implement Utah State Core Standards in their classrooms.

Evenings for Educators are coordinated through the StateWide Art Partnership (SWAP), a group of teachers, museum educators, and arts administrators from around the state committed to promoting visual arts education and providing much needed training and resources. Themes for the Evenings for Educators are based on suggestions from teachers, and every lesson in the accompanying lesson plan packet is generated by SWAP teachers and incorporates the Utah State Core Standards.

Lessons are provided for various grade levels and include adaptations and extensions to help teachers make adjustments for their specific classroom situations. An emphasis is placed on life skills, and how each lesson not only teaches valuable art concepts, but simultaneously helps students to be better learners overall.

Evenings for Educators are promoted throughout the state with the assistance of District Arts Coordinators (DACs), who pass on promotional materials and ensure each educator has the opportunity to attend. In the past, DACs have used district vehicles to transport groups of teachers to Evenings for Educators. In rural areas, DACs often help generate the content of Evenings for Educators and recruit local teachers to provide workshops. As Outreach Educators travel throughout the state presenting the Art Talks programs, information about upcoming Evenings for Educators is distributed at each professional development.

These Evenings for Educators are held at locations throughout the state of Utah. Holding the event at multiple locations throughout the year expands SMA’s reach and gives more teachers the opportunity to network and learn from their peers. In the 2011-2012 school year Dixie State College was included as a partner host. Teachers may receive licensure renewal points for their attendance, or one USOE credit if five evenings are attended and a field test is completed.

In addition to the many K-12 educators who attend and participate in these events, in the 2011-2012 school year 212 pre-service teachers from 6 different institutions of higher learning benefited from Evenings for Educators training.
Evenings for Educators Schedules

2011-2012

Thu, Sept 8, 2011 @ Salt Lake Art Center
Planting the Seed: Gardens, Growing, and Agriculture in Art

Sat, Sept 10, 2011 @ USU Nora Eccles Harrison Museum of Art
Ceramics & Writing for Comic Art

Wed, Sept 14, 2011 @ Springville Museum of Art
Visualizing What’s New: 21st Century Learning and Technology

Wed, Sept 28, 2011 @ Weber State University
Manufactured Landscape: Photography of Edward Burtynsky

Wed, Oct 12, 2011 @ Utah Museum of Fine Arts
LeConte Stewart: Depression Era Art

Wed, Oct 26, 2011 @ Springville Museum of Art
The Many Lives of Paper

Sat, Oct 29, 2011 @ SUU Braithwaite Gallery
Catalyzing Change: Artist as Activist

Wed, Nov 2, 2011 @ UVU Woodbury Museum
Latin American Folk Art: bumpers and windows

Wed, Nov 16, 2011 @ BYU Museum of Art
The Weir Family 1820-1920: Expanding Traditions of American Art

Wed, Jan 25, 2012 @ Springville Museum of Art
The Art of Play: Fostering Creativity and Innovation

Fri, Feb 24, 2012 @ Dixie State College
Meet Dixie: An Evening with Crayola and UAEA

Wed, Mar 7, 2012 @ Utah Museum of Fine Arts
Printmaking

Wed, Mar 21, 2012 @ BYU Museum of Art
Beauty and Belief: Crossing Bridges with the Arts of Islam

2012-2013*

Thu, Sept 13, 2012 @ Utah Museum of Contemporary Art
Cantastoria: Learning through Images, Stories, and Histories

Wed, Sept 19, 2012 @ Springville Museum of Art
Inside the Menagerie: Exploring Animals in Art

Sat, Sept 29, 2012 @ SUU Braithwaite Gallery
Everything in Between: Art Quilts, Fabric Collage, and Embroidery

Wed, Oct 3, 2012 @ Utah Museum of Fine Arts
The Built Environment

Wed, Oct 17, 2012 @ BYU Museum of Art
People in a Hard Land: Iconic Images of Life in the American West

Wed, Nov 7, 2012 @ Springville Museum of Art
Back to the Basics: The Fundamentals of Art

Wed, Nov 14, 2012 @ Woodbury Art Museum
TBA

Wed, Jan 30, 2013 @ Springville Museum of Art
Teaching History Through Art

Wed, Feb 6, 2013 @ BYU Museum of Art
We Could Be Heroes: The Mythology of Monsters and Heroes in Contemporary Art

Fri, Feb 22, 2013 @ Dixie State College
TBA

Fri, Mar 1, 2013 @ USU Nora Eccles Harrison Museum of Art
TBA

Wed, Mar 6, 2013 @ Utah Museum of Fine Arts
Portraits

*projected
Services Rendered Through POPS

<table>
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<th>Districts</th>
<th>Charters</th>
<th>Schools</th>
<th>Inst. Hours</th>
<th>Teachers</th>
<th>Students</th>
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</thead>
<tbody>
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<td>54</td>
<td>65</td>
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Exhibit Tours attract many schools from around Utah to the SMA throughout the school year. These field trips provide students with the unique opportunity to explore original works of art and develop an appreciation for cultural experiences. All docents are trained by SMA’s Docent Coordinator, a retired art specialist who has expert understanding of the Utah State Core Standards and how to facilitate discussions about art with student groups of various ages and backgrounds. Tours are tailored to fit the needs of each class that comes to the Museum.

Because the Springville Museum of Art specializes in Utah art, school tours are an extremely effective way of visually emphasizing elements of Utah history for fourth and seventh grade groups as outlined in the State Core Standards. In addition, a guided tour of the Museum on a child’s first visit makes them more comfortable and familiar with the experience, and thereby more likely to return.

During Museum tours, students can see many types of art from traditional and representational subjects to contemporary and non-representational styles. They learn to identify different mediums of art such as oil, watercolor, pastel, drawing, etc. SMA is particularly busy with school visits during the Utah All-State High School Art Show each February and March, with hundreds of high school students coming each day to see their own work, or the work of their peers, hanging in a professional museum setting.

In each tour, emphasis is placed on helping students make connections between their own lives and the artwork on display to help them better understand themselves and the world around them. Students are encouraged to express their reactions to the works on display while visiting the Museum, and are asked to be respectful of the ideas and opinions of others.

Often, while walking through the galleries and studying the art, students verbally communicate their desire to create their own artwork. These invaluable experiences encourage youth to express their feelings and views of the world through a positive, artistic channel as well as to develop a love for art and museums at an early age.

A major goal for the 2012-2013 academic year is the development of a curriculum packet that can be used by teachers before and after Museum visits.
The Utah All-State High School Art Show, now in its 40th year, gives students in every school in Utah the opportunity to participate in a competitive juried exhibition. The Springville Museum of Art and our sponsors wish to foster the production of original visual art among Utah teenagers by providing a professional forum for student artists. For many students this exhibition will be their first taste of competition, something many will encounter in their future art careers in college and later in the professional world.

A 40-page color catalogue of award-winning student work is available for proud parents, peers, and potential collectors. High school educators often use these catalogues as teaching tools in their classrooms. Each year the show grows in size and quality.

Throughout the school year SMA staff engages in ongoing conversations with teachers, DACs, and arts administrators from around the state to assess and improve upon clarity of communication for this show. The exhibition is designed to reflect the best of what is happening in Utah art classrooms, and encourages teachers to foster uplifting and motivating environments that will challenge and engage their students with the world around them. Through this show we hope to promote creativity, innovation, and originality as well as quality and technical skill in each participating student.

The Utah All-State High School Art Show is the result of careful and complex collaboration. Professional artists serve as jurors each year to select artworks for display and for special awards. In addition, representatives from Utah’s Congressional offices select works that best represent their district for awards. One piece from each Congressional district is sent to Washington D.C. as part of a year-long temporary exhibition, and the artists are awarded travel expenses from Southwest Airlines to be recognized at a national reception in Washington D.C.

The Utah Arts Council also selects a number of works to be part of a one-year travelling exhibition, which visits galleries, schools and libraries throughout the state. The Utah All-State High School Art Show is unmatched in the nation in the number of professional opportunities it provides to high school students.
SMA collaborates with local universities, colleges, and art schools to host **Portfolio Day**, during which high school visual art seniors’ portfolios can be critiqued. In a personal mentoring interview, university, college, and art school faculty members provide constructive criticism and guidance regarding students’ artistic futures. In the past this program has facilitated relationships that help students get accepted into upper-level art programs and receive art scholarships.

Over the years hundreds of thousands of dollars in scholarship money have been awarded as a result of this event. This program, in addition to helping the students shape their future, promotes college and career readiness for participating students. In preparation for the event students are coached on what should be included in a professional art portfolio and learn about professional dress and presentation. In their interviews they are often asked to speak about their artwork, processes, influences, and professional ambitions. Many of the college representatives who have attended have commented that they look through students’ sketchbooks hoping to find evidence of solid fundamental skills, and they are often impressed with the quality and diversity of work that is presented during the interviews that day.

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<th>Districts</th>
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Three Year Report of Visual Art Services Rendered Through POPS

These numbers represent services rendered by Springville Museum of Art and the Utah Museum of Fine Arts.

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*projected
SMA actively fundraises throughout the year to secure funding sources to supplement POPS in support of our programming, and this year we have been able to provide a 62% match for funds received through POPS. These funds are used in part to create curriculum resources that are made available to teachers throughout the state at no cost, and all POPS programs are presented free of charge to ensure that all schools have the ability to participate. SMA provides all outreach project materials (except paper); each school is asked to contribute one piece of paper per student that is used by the students during studio programs. Visits to rural schools are scheduled in groups to maximize travel efficiency; often these visits are coordinated through District Arts Coordinators.

In addition, many SMA school programs are sustained through volunteer support. Exhibition tours are led by volunteer docents, and the All-State High School Show is made possible through the assistance of volunteers that help take in artwork, hang the show, inventory work, and produce and distribute the catalogue. Interns from local colleges and universities assist with research and program development and implementation. Before a new program is developed, SMA staff meets to deliberate our allocation of resources and the necessity and propriety of new programming. In every circumstance, SMA carefully considers the cost-effectiveness of programming and makes appropriate adjustments annually to improve operations.

SMA is aware of the need to maximize efficiency in all operations, and constantly undergoes a self-assessment process to streamline procedures. Monthly staff meetings allow for collaborative planning and clear delegation of tasks on group projects. Further, outreach educators use time spent travelling to schools to contact other schools and teachers, confirm appointments, and hold informal meetings. Additionally, outreach educators schedule schools geographically to minimize travel to remote locations.

This year SWAP began to produce lesson plan packets on CDs so they may be reproduced immediately onsite rather than outsourced, solving the problem of inconsistent availability. In addition, the majority of marketing for education programs was done digitally, more efficiently spreading the word about programs. Finally, the SWAP committee adopted a model of clear delegation and follow-up reporting to minimize unnecessary meetings.
The Museum collaborates with school districts via the District Arts Coordinators (DACs) to schedule school visits and relay information about Evenings for Educators, the All-State High School Show, and Portfolio Day. SMA and DACs also work together to set up district-wide professional developments that not only train teachers, but also give way to collaborate with teachers as they become advocates for the Art Talks program in their individual schools.

Teachers also present workshops at Evenings for Educators, contribute curriculum for lesson plan packets, and communicate with the Museum about the All-State High School show. SMA’s Outreach Educators coordinate with school principals and secretaries when scheduling school visits and have developed a feedback form specifically for administrators to evaluate their interactions. SMA and other POPS groups team up to provide more diversity of arts workshops at Evenings for Educators.

The Museum also collaborates with numerous museums and galleries across the state in order to make Evenings for Educators accessible to as many teachers as possible. Finally, each year we partner with the Utah State Office of Education, the Utah Arts Council, Utah State Legislature, Congressional Offices, and teachers and students from across Utah to present the Utah All-State High School Art Show.

SMA strives to remain educationally sound by keeping the best interests of our community’s youth in the forefront of our motivation. Evenings for Educators lesson plan packets are designed to include curriculum for all grade levels. The Art Talks program offers presentations tailored to specific grades in schools. The program reinforces the Utah State Core Standards by offering opportunities for students to practice listening, speaking, language, and critical thinking skills. Students become more visually literate as they search their vocabulary to describe and express their feelings and opinions of artworks. Professional developments show teachers how to integrate art with reading, writing, and other subjects to further reinforce the Utah State Core Standards.

The Museum also encourages experiences with art professionals at almost all our events. Professional artists are invited to participate in Evenings for Educators as keynote speakers, with the High School Show as jurors, and at Portfolio Day as mentors. Interacting indirectly, in a group setting, or directly one-on-one with these professionals increases students’ exposure to the professional art world. SMA encourages constructive criticism by soliciting evaluations at all SWAP programs and on comment cards provided to museum patrons.
Self-Evaluation

SMA education programs are developed and implemented by qualified and experienced professionals. Certified art educators are hired to coordinate and present Art Talks, SMA's outreach program. The Curator of Education has a PhD in Education, and the Associate Curator of Education holds a Master’s Degree. The staff perpetually collaborates to draw from the collective experience and education of the group. Volunteers involved with educational programming are carefully trained by qualified experts to ensure program quality.

In addition, SMA education staff participates in local and national art education organizations. The Museum has become a national model, and staff members have presented numerous times at National Art Education Association conferences. Members of SMA staff have also served on various state art education and advisory boards, presented at the Utah Art Education Association conference and the Utah Museums Association Conference, and received Utah Museum Educator of the Year awards. The staff is encouraged to seek out opportunities for learning, and several staff members have pursued and received post-graduate degrees during their employment with SMA.

Self-Evaluation

SMA is always seeking to improve and welcomes feedback regarding all programs. We have educators complete evaluation forms at the Professional Development training during Art Talks, and evaluations are collected during each Evenings for Educators event. SMA staff uses these evaluations to determine future programming. We consider suggestions and requests from teachers in planning topics, workshops, and guest speakers for Evenings for Educators.

Art Talks evaluations are used to determine the interest of teachers in other prospective SWAP programs, and to measure sustainability of the ideas and materials presented during this in-service. Additionally, we have the university faculty members and jurors involved with the All-State High School Show and Portfolio Day complete evaluation forms, and we use these each year to make our operations more efficient and convenient. We are currently developing a more comprehensive evaluation system for our Evenings for Educators and Art Talks programs.

Based on evaluations from the past few years, we are making adjustments to all of our programs to improve quality and accessibility. Our Outreach Educators are developing a new middle school Art Talks presentation and redesigning elementary professional development sessions so they more readily fit the needs of today’s students and teachers. We are also researching online registration options for the Utah All-State High School Show to streamline the process for participants.

We are developing a pre-visit packet for visiting tour groups that will integrate temporary exhibitions with the Utah State Core Standards. We work constantly with our partner Evenings for Educators hosts to improve quality and local sustainability. Finally, we are collaborating with other POPS organizations to develop programming that will offer more diverse and enriched arts experiences to the students and teachers of Utah.

Evidence of Non-Profit Status

Identification Number: 87-0275715