Collage Workshop
Contextualizing art through:

★ **User Experience**
- What experience do we want our students to have with art?

★ **Courage vs. Fear**
- Everyday fears
- Choosing courage

★ **Modelling Behavior**
- Going through the experience we want our students to go through
- Facing our fears with courage
What experience do we want our students to have with art?
ART SHOULD BE:

★ Fun

★ Challenging
Sometimes hard
Sometimes frustrating

★ Ultimately Rewarding
The reward couldn’t exist without the challenge
Stop signs are the point at which you want to quit (for whatever reason)

- Loss Aversion
- Frustration

Stop signs are the point when you need to **CHOOSE COURAGE**.
Courage is contagious. Every time we choose courage, we make everyone around us a little braver and the world a little better.

— Brené Brown
You can run that stop sign.

Or proceed with caution.

The key is that we don’t stay stopped.

Getting past the stop signs is necessary for the full art experience.
Collage 2

small exercise in courage
Based on collages for Don’t Read This:
In the interest of modelling behavior, I created 7 collages:
And refactored them into 6 new collages:
Instructions for Collage 2

1. Cut your first collage into 4 vertical 1” strips
2. Keep 2 strips from your original collage
3. Trade with your neighbors to get 2 more (could be from the same person or from different people)
4. Combine these to make your second collage
ART SHOULD BE:

★ Fun

★ Challenging
  Sometimes hard
  Sometimes frustrating

★ Ultimately Rewarding
  The reward couldn’t exist without the challenge
Some additional resources:

- An interview with Brené Brown
- An article on user experience and loss aversion
- Ideas about Creativity from the TED Radio Hour. I especially recommend the segment with Elizabeth Gilbert. In it she speaks about fear and creativity.
- My presentation on cultivating creativity.