

Overall Programs

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2018-2019 POPS Report



The Springville Museum of Art (SMA) is deeply committed to our mission to provide quality life-affirming art, cultural experiences, and educational opportunities to our growing community and diverse populations. We hold strongly to the words of our founders that the fine arts have the ability to “refine the minds of youth and build character in all people” (John Hafen). This direction shapes our educational mission as we strive to make enriching art experiences and educational opportunities available to children across the state of Utah. We believe in the power of the arts and visual literacy to inspire, motivate, educate, and create deep meaningful connections with the Utah Core Standards.

At SMA, we provide free resources, training and educational programs, and outreach to teachers and students in every school district in Utah. In order to ensure educational impact and soundness, our programs are developed and vetted by a team of licensed Utah teachers and arts administrators through the Statewide Arts Partnership (SWAP). We are committed to providing excellent programs that help Utah’s young students develop into thoughtful individuals with a lifelong commitment to the arts. Our programs help every participant to know and benefit from the valuable visual art heritage they inherit as citizens of this great state.

Overall Programs Budget Expenditure and Income Source Report

	Legislative Appropriation	Funding Leveraged from Other Sources	Total Expenditures on Approved Education Programs	Legislative Appropriation % of Total Expenditures
Personnel	\$181,011.90	\$165,896.97	\$346,908.87	52%
Travel	\$8,965.28	\$2,371.37	\$11,336.65	79%
Materials	\$35,757.50	\$2,396.21	\$38,153.71	94%
Other:				
Events & Programs	\$36,333.71	\$21,511.31	\$57,845.02	63%
Hosting & Misc.	\$17,747.66	\$122,772.51	\$140,520.17	13%
TOTAL	\$279, 816.05	\$314,948.38	\$594,764.43	47%

Overall Programs Total Services Provided

Districts	Charters	Schools	Inst. Hours	Teachers	Students
38	39	305	2,367	1,972	22,763



Art Talks: SMA's Flagship Outreach Program

For over 15 years, the Art Talks Program has been bringing quality visual arts enrichment to schools across the state of Utah. Visits generally last for an entire school day as our SMA Outreach Educators provide valuable workshops to as many students and teachers as possible. These include the Studio and Kid Curator Programs for Elementary Schools, the Exploring Self Middle School Program, and the Student Curator High School Digital Resource. SMA works with District Arts Coordinators (DACs) and school administrators to schedule schools, ensuring that our visits are efficient and effective. All materials, including pre-visit and post-visit information about what students and teachers can expect from our visit, are sent to administrators beforehand so that all involved can have an enriching and successful experience.

Art Talks promotes the Utah State Board of Education's imperative of educational equity by offering the programs to all public and charter schools free of charge. Furthermore, the program contributes to each individual student's academic success by providing important opportunities for students with different learning styles. Each Art Talks program offers quality learning by using teaching strategies that engage students and specifically employ an inquiry-based approach, allowing students to find their own conclusions.

Classroom Outreach

Elementary Gallery Experience

This program replicates the museum tour experience within the classroom through discussion of selected works of art from the Museum's permanent collection. Individual classes are presented with a grade-specific selection of images that are curated to correspond with Utah Core Standards, and pupils are given the opportunity to participate in inquiry-based and student-led discussion while engaging with the artworks. Educators model for the students how to create a narrative as well as how to make connections between the art, their daily lives, and a variety of other school subjects. This program is being transitioned into our Kid Curators experience where students will not only engage with the art up close but also be able to participate in a hands-on curation activity that connects visual arts and language arts standards.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
3	0	4	36	96	2,134

Classroom Outreach

Elementary Studio Experience

This hands-on program introduces students to different styles of art and encourages them to develop their own artistic abilities. Educators move from classroom to classroom presenting this program to multiple grades, facilitating understanding and retention by interacting personally with each class. Grades K-1 are taught the concept of abstract art and are directed in creating a variety of images using irregular foam shapes. This project fosters imagination and creativity and encourages abstract thinking. Grades 2-6 are taught basic figure drawing techniques, according to their ability, focusing on proportions and gestures of the human form. In pairs or small groups, students practice modeling for each other, allowing participants the opportunity to practice their new skills. Educators then teach students how the basic figure drawing can be developed in a more realistic way through added detail.



Districts	Charters	Schools	Inst. Hours	Teachers	Students
19	0	48	242.75	613	12,770

Classroom Outreach

Elementary Kid Curators Experience



Kid Curators was a new program this year for 3rd-6th graders. It is an in-depth interactive program designed to transition our gallery program and introduce students to museum studies. Along with engaging with artworks up close, it also encourages them to use analytical thinking and language arts skills. Using selected images from the museum’s permanent collection, students are given the opportunity to take on the role of curators, working in groups to create a cohesive miniature exhibition of their own. Each group presents their exhibition to the rest of the class through a mock tour and active, participatory discussion. Through this project, students are encouraged to work as a team, to think creatively, and to make connections to their own lives. Educators also familiarize students with principles of museum practice in order to help them better understand the role of museums within their communities.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
7	1	15	82	96	2,143

Classroom Outreach

Jr. High Exploring Self Experience

Using poster-size images from the Museum's permanent collection, educators lead middle school and Jr. high classes in a discussion exploring the theme of identity by making personal connections and analyzing the principles and elements of art. This program encourages students to become more comfortable engaging with art in critical ways by prompting students to search for personal connections in each work. Students participate in group activities and team-building exercises to explore connections between themselves, their classmates, and others. The concepts of artistic intent and viewer interpretation are discussed, permitting students to delve into analysis without fear of misinterpretation. The program is easily adaptable to allow for differences in grade, skill level, and class



Districts	Charters	Schools	Inst. Hours	Teachers	Students
7	1	13	55.25	22	1,623

Student Curators: Resource Guide

The *Student Curators: Resource Guide* is an online resource designed to introduce high school students to the skills necessary to curate professional art exhibitions. Students have opportunities to be creative and innovative, take leadership roles, and practice collaboration, critique, and compromise. This program is a guided curriculum for high school teachers intended to mirror the everyday work done in professional museums and galleries. As students take on museum and gallery roles, they are able to better develop their own professionalism as artists.

Based on feedback received from the pilot program, and after launching two exhibitions in two different high schools last year, the full resource guide is complete and the materials, resources, and lessons are accessible via the Museum's website. Instructional videos give an overview of the curriculum and advice from teachers in our pilot program. Throughout the course of the unit, our Outreach staff is available to all classroom teachers, providing them with resources to mentor their students along the exhibition journey. Ultimately, the students, with the support of their teacher and the Museum staff, develop a thesis and plan for an exhibition of student work which is displayed at a local venue in their school or community.



High School Programs

Utah All-State High School Art Show

In 2019, students from every high school in Utah were invited to participate in the 47th Utah All-State High School Art Show. The Museum coordinates and collaborates annually with many organizations to provide a forum for high school juniors and seniors to exhibit their artwork in a professional museum setting. For many, this is their first exposure to a competitive juried exhibition. Art teachers throughout the state of Utah dedicate time and energy to mentor students who are preparing to enter the show. Similar to how they will work as future art professionals, students are required to frame their artwork, write artist statements, and submit to the jury process. This year, over 1,000 works were submitted from 102 schools and 842 students, including 10 private and home schools which had 23 students.



To allow for thoughtful consideration of every work, 12 Utah art professionals were selected as jurors, and then divided into four groups according to medium for consideration of each entry. Each jury group provided a response based on their discussion of strengths and weaknesses they discovered in the works which were dispersed to teachers and students in a continued effort to improve teaching and skill. Besides selecting which artworks to include in the exhibition, these jurors also carefully designate special awards.

Awards are also chosen by representatives from 3 of the 4 Congressional Districts of Utah, the first place award from each District is sent to Washington, D.C. to participate in a year-long exhibition displayed in the United States Capitol Building. Each of the award recipients receive airfare for themselves and a parent from Southwest Airlines to be recognized at a reception ceremony in Washington, D.C. Works are also selected by the Utah Division of Arts & Museums to participate in a traveling exhibition displayed in libraries, museums, and schools throughout Utah. Through this program we aim to support the artistic endeavors of Utah's youth and to foster professionalism, creativity, and advanced artistic skill in every participant.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
26	18	92	819	230	819



High School Programs

Portfolio Review Day

Portfolio Review Day creates mutually beneficial opportunities for arts professionals and Utah high school students to interact face-to-face. In personal consultations with students, professionals from universities, colleges, art institutions, and private academies share their expertise. Students receive feedback on the content, quality, and skill of their portfolios and are able to glean professional insight on how to improve and learn about what opportunities are in store for them as future professional artists. Professors get the chance to have one-on-one interactions with their potential prospective students.



This year we tried a new method for appointment sign-ups. We provided an online form on the Museum's website for interested students to fill out. Students provided their name, phone number, and what schools they were interested in meeting with. Our Teen Programs Specialist contacted each student to schedule personalized appointments. This process ensured students were served on a first-come first-served basis, while preserving the element of a phone call to make sure students experienced that valuable aspect of a professional environment.

The registration process and day-of experience allows students to develop necessary skills for their future careers. Students develop interview and oral presentation skills and are challenged to discuss their inspirations, artistic processes, and aspirations.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
12	0	27	98	0	98

StateWide Art Partnership (SWAP)

The Statewide Art Partnership (SWAP) is a long-standing group of educators associated with the Springville Museum of Art. It functions as a teacher advisory committee for the Museum and consults with the education department regarding programs and initiatives. It connects museums and educators from across the state and provides support for SWAP programs and events. The committee meets three to four times during the school year to advise the Museum on programs and exhibitions. At each meeting a different facet of museum education is explored as it relates to current classroom practice. Other Museum representatives and advisors may also be invited to attend select meetings depending on the agenda. As a Museum focused on object-centered learning, we look to this committee to keep us current with Utah's constantly changing classroom needs. Members of the committee are expected to attend and participate in each of the scheduled meetings and provide feedback through the year on various programs and exhibitions. Committee members will be asked to occasionally contribute curriculum and teach workshops as the need arises. An honorarium, based on meeting attendance, is provided at the end of the school year and is also available for every lesson plan or workshop provided. This year the SWAP Committee included 13 educators representing 10 schools and 4 districts from across the state.



Teacher Programs

Evenings for Educators

Evenings for Educators are professional development programs for elementary and secondary teachers in Utah, hosted by various museums and galleries around the state throughout the school year. Each Evening for Educators is based on a theme that fuses exhibitions and artwork with the Utah State Core Standards. They include hands-on workshops providing in-depth instructional experiences, free educational materials, and networking opportunities where participating teachers may share strategies and learn from each other.

Teachers may receive three relicensure points for each Evening they attend. After completing five Evenings in the same school year, they can complete a field test and exchange their relicensure points for one USBE credit. Using the Utah State Board of Education’s MIDAS system, teachers are able to pre-register for various sessions and track the credits they have received throughout the year.



In order to ensure accountability of this program, one of our educators travels to each Evening to meet with each educator and record attendance. Following each event, a detailed evaluation survey is sent to all participants and is mandatory. This information is compiled and distributed to each partner host to encourage implementing the suggested improvements. This year, in addition to servicing K-12 teachers, Evenings for Educators also provided training and development for about 90 pre-service teachers from four higher education institutions across Utah, as well as about 100 community members. This year we also added two new host sites in Ogden and Park City to increase our reach to teachers.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
29	21	190	822	395	0

Teacher Programs

School and District Professional Developments



The Museum works closely with District Arts Coordinators (DACs) to arrange opportunities for district-wide professional development opportunities. These trainings are tailored to the district’s needs while incorporating works from the Museum’s permanent collection. We model our Art Talks program, give instruction on how to access and use our free educational materials, and demonstrate hands-on projects, including strategies for making cross-curricular connections and incorporating art-based activities throughout the school day.

Districts	Charters	Schools	Inst. Hours	Teachers	Students
8	2	17	13.5	307	0

Educational Materials

Images from pieces in our permanent collection are used to create free educational materials for K-12 teachers across the state. Poster sets are available in high school, middle school, and elementary school level sets and include curriculum connected to each level. Postcard sets are also available and come in sets of 59 images which include information and discussion questions. These free resources are given out at conferences and professional development sessions and can also be requested directly on our website. Although we are unable to track exact numbers, we estimate over 300 educational poster sets and 800 postcard sets were given to teachers from all over the state. This past year we created a completely new middle school poster set, in conjunction with our new middle school Art Talks program, including images of 6 works of art from the Museum's permanent collection. In response to feedback given by educators, in the upcoming year we plan to add additional postcard sets in smaller packs of 20 focusing on different themes.

Museum Visits

Exhibition Tours

At the Springville Museum of Art, we strive to facilitate engaging and meaningful learning experiences that will provide each student visitor with an opportunity to interact with original art objects. In order to enhance their museum experience, we provide docent-led tours that utilize inquiry-based strategies to foster meaningful conversations. These tours are designed to help students make connections to their own experiences, stimulate critical thinking, nurture their desire to create art, and inspire them to learn from, love, and incorporate art throughout their lives. Volunteers are carefully trained as docents to craft tours that are age-appropriate and engage young people in discussion, interpretation, and discovery. The enthusiasm and professionalism of our docents provides a meaningful social experience and encourages students to cultivate knowledge and skills that will empower them to think critically in their future encounters with art.



This year we have added more interactive components to SMA tours. Docents have been trained on utilizing improvisational games and activities that encourage movement, engagement with the art, and group discussion in the galleries. These games and activities are especially popular with elementary-aged students as they keep them engaged with the works they are observing and provide them with an opportunity to express themselves and their ideas genuinely and creatively.

Groups from public, charter, Pre-K, and private schools come to the Museum in many different sizes, varying from a few students to groups of 100 or more, for both docent-led and self-guided tours. Once tours are scheduled, we make personal contact with school teachers or representatives to ensure that tours are tailored to age, group size, and other specifications. We also provide a pre-visit packet that highlights museum manners and suggests pre- and post-visit activities that help to extend the art encounter beyond students' time at the Museum. We make sure to keep our groups small so that each student has an opportunity to express their thoughts, feelings, and ideas throughout the tour. We strive to be a place of equity where all students feel welcome and have an enjoyable and educational experience.

Although student groups participate in tours throughout the year, we always expect a significant increase in field trips to the Museum during our annual Utah All-State High School Art Show, during the months of February and March. This school year, we welcomed and provided tours for over 3,000 students from over 70 public and charter schools, representing 23 districts.

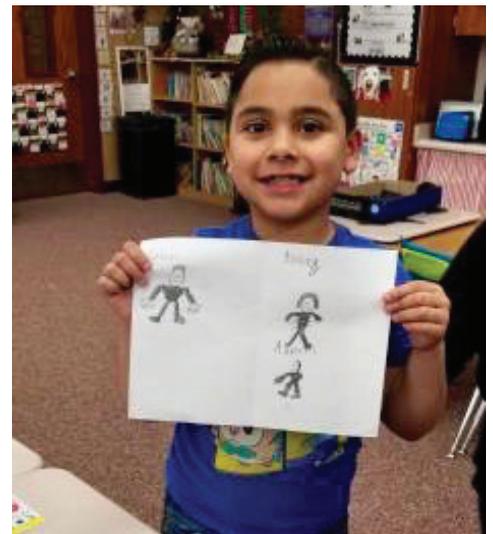
Districts	Charters	Schools	Inst. Hours	Teachers	Students
23	15	73	188.25	212	3,192

Statewide Coverage

Three-Year Rotation to All Schools and Districts

District	2016-2017	2017-2018	2018-2019	2019-2020*
Alpine	30	43	46	35
Beaver	2	0	0	3
Box Elder	6	2	4	6
Cache	10	14	12	12
Canyons	11	10	9	10
Carbon	3	4	8	4
Daggett	0	0	2	1
Davis	15	11	16	12
Duchesne	3	8	4	3
Emery	3	6	2	3
Garfield	3	3	4	3
Grand	1	1	2	1
Granite	18	11	16	12
Iron	5	2	5	6
Jordan	19	21	27	20
Juab	1	2	1	2
Kane	1	2	1	1
Logan	4	1	4	2
Millard	1	4	2	2
Morgan	3	1	2	3
Murray	3	3	4	3
Nebo	22	23	26	20
North Sanpete	1	3	2	2
North Summit	0	0	1	1
Ogden	3	5	5	5
Park City	0	1	0	0
Piute	0	1	0	0
Provo	8	11	12	10
Rich	0	0	2	0
Salt Lake City	10	7	8	8
San Juan	5	2	1	5
Sevier	2	3	3	4
South Sanpete	1	1	2	1
South Summit	1	1	1	1
Tintic	0	2	1	0
Tooele	7	4	5	8
Uintah	1	1	5	2
Wasatch	3	1	2	5
Washington	12	9	11	12
Wayne	0	0	2	0
Weber	7	5	6	10
Charter	39	33	39	35
Utah Schools for the Deaf and Blind	1	1	0	1
Total Schools	265	263	305	274
Total Districts	35	36	38	36

*projected



Self-Assessment

Cost-Effectiveness

The Springville Museum of Art strives to maintain and provide quality and cost-effective educational programming. All of our programs are free of charge to teachers and their students, and we are committed to providing engaging educational experiences to students and teachers throughout the state. For our Art Talks program, our Outreach Coordinator thoughtfully schedules trips to minimize cost and maximize the time and productivity of educators. To cut back on travel expenses, we send multiple educators on longer trips to the farther districts in the state.

Another way that we ensure that our programs reach as many teachers and students as possible is through the distance learning programs that we provide. For the Utah All-State Annual High School Art Show, Student Curators: Resource Guide, and for Portfolio Day, we have created videos that are electronically distributed to



high school art teachers throughout the state. We have also utilized technology to disseminate our educational programming by using social media to provide live streams of educational programs on various platforms increasing our reach to participants statewide. These videos, social media streams, and other electronically-distributed resources ensure consistency in instruction while allowing us to reach a greater number of students statewide.

At the Museum, our volunteer and docent team mainly consists of educators and members of the community who give their time freely to provide on-site programs. While we invest in their training to ensure quality learning experiences, their status as unpaid volunteers allows us to save on funding. In addition, we look to the community when recruiting donors and sponsors to help support our programs. We also conduct an annual review of our programs and assess how we can more efficiently and sustainably reach Utah's students.

Self-Assessment

Procedural Efficiency

We are consistently striving to ensure that our programs are accessible, efficient, and relevant to current trends and issues. We hold weekly meetings to assess our programs, discuss their effectiveness, address areas of concern, and brainstorm solutions and new ideas. These assessments provide us with an efficient way to measure the effectiveness of our programs and promote perpetual involvement and improvement of our staff and our programming. We also ensure that our programs and resources are accessible by providing intuitive and efficient ways to access them via our website. We have streamlined our procedures for scheduling tours and group visits, requesting free teacher resources and materials, and scheduling education outreach programs.



Self- Assessment

Collaborative Practices



The Springville Museum of Art thrives on collaboration—many of our programs are the result of significant and longstanding collaborations with various partners. In our Utah All-State Annual High School Art Show, we work closely with Utah's Congressional offices, state offices, various community sponsors, DACs, teachers, professional artists, docents, and community volunteers. These partnerships allow us to offer many unique opportunities to Utah's up-and-coming young artists. Students have the opportunity to win scholarships and awards of merit for outstanding technique to refine their art and further their artistic expression.

Our collaboration this year continued with the State of Utah's Spike 150 project. The Spike 150 initiative aimed to inspire, educate, and reflect on the Transcontinental Railroad. Our exhibition, *All Aboard!*, was a key point during the Annual Utah All-State High School show as schools from all over Utah were able to take tours through the exhibition that

showcases artworks from our permanent collection, as well as selected works from the BYU Museum of Art, the LDS Church History Museum, and many local artists. They were able to make personal connections to the railroad's legacy as they were able to see that great things are possible with vision, hardwork, dedication, innovation, and collaboration.

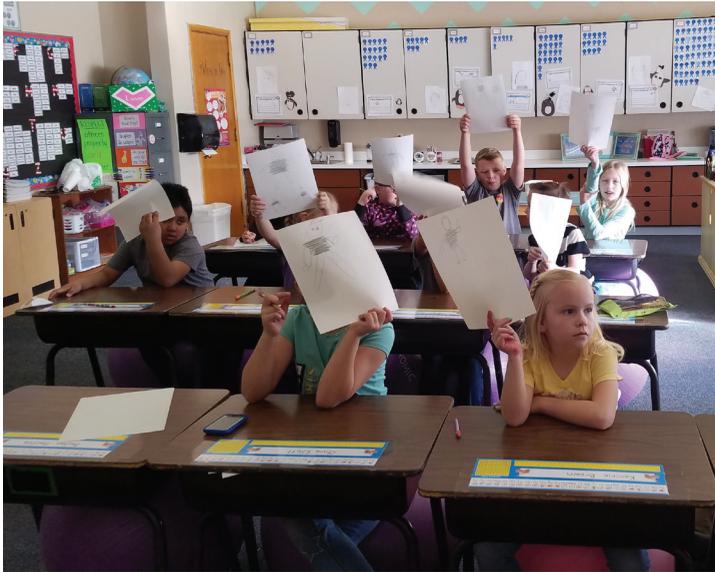
For our High School Portfolio Day we collaborate with art educators and professionals from many higher education institutions in the state and surrounding areas. For our outreach programs, we work closely with DACs to connect with teachers as we schedule our target districts. We also work with a panel of teachers and arts administrators with our State Wide Arts Partnership (SWAP) to develop and assess new programs and to help us develop teacher resources and lesson plans. In addition, we collaborate with eight other Utah arts institutions, as well as many local educators and professional artists to implement our Evening for Educators professional development program.

For each of our programs, we are constantly assessing and re-evaluating with our partners to ensure that we are improving and building our programs to meet the diverse needs of Utah's students and teachers.



Self- Assessment

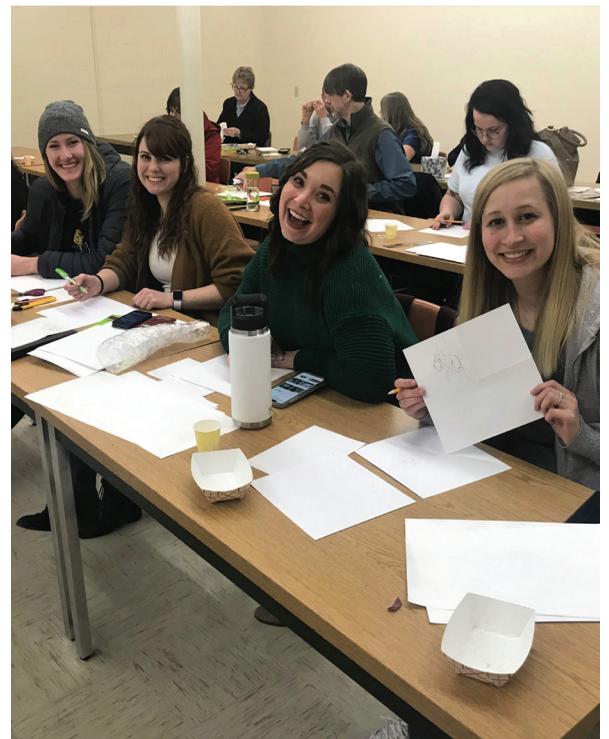
Educational Soundness



We aim to provide educational soundness and excellence in all of our outreach programs. We recognize the increasing need for the arts to be incorporated into the Utah Core Standards. All of our lesson plans, teacher resources, and outreach programs thoughtfully align with the Utah Core Standards. Through our Kid Curator's program for elementary students, we introduce museum studies and curatorial work to students through a carefully designed program incorporating Language Arts curriculum. Additionally, this year we introduced an improved middle school program with lesson plans that integrate the concept of identity with the Utah Core Standards.

Our programs center on the intended learning focus to help Utah students become more visually literate. Our docent-led tours, in-class presentations, and artist statement requirements for the All-State High School Art Show all aim to help students feel better prepared to connect their own experiences to artwork. This year we launched Kid Curators which focuses on addressing the new visual arts standard, Presenting. This new program allows elementary students to curate an mini exhibition with our postcard set of images from the Museum's permanent collection. They work together in groups to develop a main idea and make connections between language arts and visual arts standards.

We work closely with our Statewide Arts Partnership (SWAP) committee to help us review lesson plans and resources. We invite professional artists and museum professionals to participate in various programs as jurors, teachers, instructors, keynote speakers, and mentors. Additionally, our staff of highly trained museum professionals participate in ongoing training and development through reading assignments and attending a variety of conferences. This aids them in modeling and teaching visual literacy in the classroom and in professional development sessions. We also receive evaluations for each of our programs, and frequently meet to assess and implement these recommendations. All of these collaborations and resources allow us to ensure that our programs are educationally sound and provide Utah's students with excellent learning experiences.



Self-Assessment

Professional Excellence

The Springville Museum of Art is dedicated to the excellence of its programs and the professional development of its staff. Our employees are highly trained museum educators, each having a bachelor's or master's degree in arts or humanities. The staff regularly participates in opportunities for improvement including conferences, webinars, and field trips to other institutions in order to stay current in trends and best practices. There is a library available in the offices and staff are expected to stay current with educational readings. Members of our staff have served on advisory boards and presented at local and national conferences. We work to keep a collaborative relationship with other museums and arts institutions in order to ensure that we are aware of important issues and changes in the field. We also have frequent feedback and evaluations on various levels: as a staff within the Museum, with teachers on our Statewide Arts Partnership (SWAP) committee, and with other POPS professionals through peer reviews.



Self-Assessment

Goals and Plans for Continued Evaluation and Improvement



As we move forward into the 2019-2020 school year, we are actively setting goals to increase our educational impact across the state. This year we launched our new program, Kid Curators, in classrooms throughout Utah. The program has been met with positive feedback from teachers and thoughtfully engages Utah Core Standards. With the success of this new program we will be re-evaluating our more established programs in the coming year. Our aim in revisiting these programs will be to enhance the curriculum to meet the needs of Utah Core Standards and assess how they align with our long-term goals of providing quality life-affirming art, cultural experiences, and educational opportunities to students across Utah.

We will continue to explore ways to use distance learning platforms to more consistently connect with students and teachers in Utah. We are working on providing more resources to rural districts, such as district-wide professional developments. We hope to build stronger relationships with the District Art Coordinators, so that we can more effectively support schools and art programs across the state.

Evidence of Non-Profit Status

Identification Number: 87-0275715